



2025 TOWN OF WELLINGTON Sponsorship Packages

Recreation & Events

Get Involved in the Wellington Community as a Sponsor!

Sponsoring community programs and events is a meaningful way to give back, strengthen goodwill, and connect with the community you live and work in. As a valued sponsor, you'll support quality initiatives that make Wellington a better place to live, while showcasing your commitment to local growth and enrichment.

Every business has unique goals, and we're here to help you achieve them. With a range of customizable sponsorship opportunities, you can effectively reach your target audience and build meaningful connections.





Parks & Recreation Sponsorship Options

Sponsoring Wellington Parks & Recreation events and facilities provides local businesses and organizations the opportunity to connect with the community while supporting recreational programs. With a range of sponsorship levels, you can choose options that align with your budget and goals.

Facility Banners

Wellington Community Park, Centennial Skate Park on Cleveland, or Library Park on Washington

	\$250	\$400	\$700
Logo displayed on banners in high-traffic park locations	3 months	6 months	1 year

Movies in the Park

	\$150 per movie	\$300 per movie	\$1,000 per series
Logo featured on promotional materials for a single movie	✓	✓	✓
A-frame in the park at the entrance to the movie		✓	✓
Pre-movie on-screen ad			✓

Park 'N Play Events

	\$150 per event	\$250 per event	\$500 per event
Logo featured on promotional materials	✓	✓	✓
Verbal acknowledgment during the event		✓	✓
A-frame advertisement at event		✓	✓
Opportunity to host a booth			✓

Parks & Recreation Sponsorship Options *continued*

Programs & Tournaments	Recreation Shirts	Recreation Program Ads						
Banner on Field or at Gym entrance	Prominent logo placement on participant t-shirts							
\$250-\$1,000 per event	\$1,000 per program	<table><tr><td>\$100 quarter page</td><td>\$300 half page</td><td>\$500 full page</td></tr><tr><td colspan="3">\$650 full page & noted as official sponsor</td></tr></table>	\$100 quarter page	\$300 half page	\$500 full page	\$650 full page & noted as official sponsor		
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Wellington Event Sponsorship Options

St. Paddy's Parade & Festival

ATTENDEES: 2,000-3,000

A family-friendly event featuring a St. Patrick's Day celebration and a vendor fair for local businesses.

	Bronze \$250	Silver \$500	Gold \$1,000	Presenting \$2,000
Logo on event flyer and social media posts	✓	✓	✓	✓
Banner placement at the event		✓	✓	✓
Booth space at the event			✓	✓
Recognition as presenting sonsor on all materials and media				✓

4th of July

ATTENDEES: 6,000-8,000

Wellington's signature event, drawing thousands of attendees, featuring a parade, fireworks, and festival in the park with activities for all ages.

	Bronze \$500	Silver \$1,000	Gold \$2,500	Presenting \$5,000
Logo on event flyer and social media posts	✓	✓	✓	✓
Booth space at the event		✓	✓	✓
Banner at festival			✓	✓
Verbal mention during the parade and festival			✓	✓
Recognition as presenting sonsor on all materials and media				✓

Wellington Event Sponsorship Options *continued*

Veterans Day

ATTENDEES: 500-1,000

A ceremony or parade honoring veterans, often including speeches, music, and refreshments.

	Bronze \$250	Silver \$500	Gold \$1,000
Logo on event flyer	✓	✓	✓
Mention in Town newsletter		✓	✓
Booth at event			✓

Parade of Lights

ATTENDEES: 1,500-2,000

A festive evening parade featuring lighted floats, music, and community engagement.

	Bronze \$500	Silver \$1,000	Gold \$2,500
Logo on event flyer	✓	✓	✓
Logo on website		✓	✓
Social media mention		✓	✓
Mention in Town newsletter and press release			✓



Ready to learn more?

Contact our Recreation Team today to explore sponsorship options that align with your vision.

970-568-7410

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