



Sponsoring Wellington Parks & Recreation events and facilities provides local businesses and organizations the opportunity to connect with the community while supporting recreational programs. With a range of sponsorship levels, you can choose options that align with your budget and goals.

#### **Facility Banners**

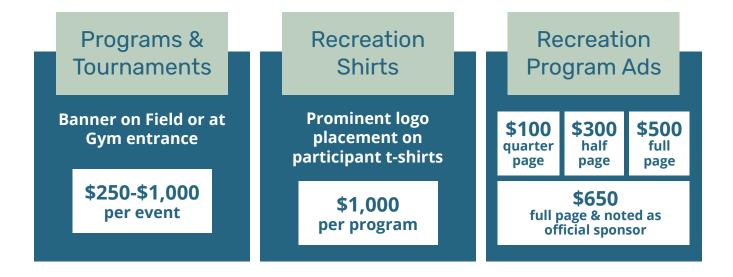
Wellington Community Park, Centennial Skate Park on Cleveland, or Library Park on Washington

	\$250	\$400	\$700
Logo displayed on banners in high- traffic park locations	3 months	6 months	1 year

Movies in the Park	\$150 per movie	\$300 per movie	\$1,000 per series
Logo featured on promotional materials for a single movie	0	•	•
A-frame in the park at the entrance to the movie		<b>O</b>	<b>Ø</b>
Pre-movie on-screen ad			<b>Ø</b>

Park 'N Play Events	\$150 per event	\$250 per event	\$500 per event
Logo featured on promotional materials	•	•	<b>O</b>
Verbal acknowledgment during the event		•	•
A-frame advertisement at event		<b>O</b>	<b>O</b>
Opportunity to host a booth			<b>Ø</b>

### Parks & Recreation Sponsorship Options continued







#### St. Paddy's Parade & Festival

**ATTENDEES: 2,000-3,000** 

A family-friendly event featuring a St. Patrick's Day celebration and a vendor fair for local businesses

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Logo on event flyer and social media posts	•	•	•	•
Banner placement at the event		<b>②</b>	<b>②</b>	<b>Ø</b>
Booth space at the event			<b>②</b>	<b>②</b>
Recognition as presenting sonsor on all materials and media				<b>②</b>

## 4th of July

**ATTENDEES: 6,000-8,000** 

Wellington's signature event, drawing thousands of attendees, featuring a parade, fireworks, and festival in the park with activities for all ages.

	Bronze \$500	Silver \$1,000	Gold \$2,500	Presenting \$5,000
Logo on event flyer and social media posts	•	•	•	•
Booth space at the event		<b>②</b>	<b>②</b>	<b>Ø</b>
Banner at festival			<b>②</b>	<b>②</b>
Verbal mention during the parade and festival			•	<b>②</b>
Recognition as presenting sonsor on all materials and media				•

# Wellington Event Sponsorship Options continued

Veterans Day		ATTENDEES: 500-1,000		
A ceremony or parade honoring veterans, often including speeches, music, and refreshments.				
	Bronze \$250	Silver \$500	Gold \$1,000	
Logo on event flyer	<b>②</b>	<b>②</b>	<b>②</b>	
Mention in Town newsletter		<b>Ø</b>	<b>Ø</b>	
Booth at event			0	

Parade of Lights		ATTENDEES: 1,500-2,000		
A festive evening parade featuring lighted floats, music, and community engagement.				
	Bronze \$500	Silver \$1,000	Gold \$2,500	
Logo on event flyer	<b>Ø</b>	<b>O</b>	0	
Logo on website		<b>O</b>	<b>Ø</b>	
Social media mention		<b>O</b>	<b>Ø</b>	
Mention in Town newsletter and press release			<b>Ø</b>	



# Ready to learn more?

Contact our Recreation Team today to explore sponsorship options that align with your vision.



970-568-7410



☑ RECREATION@WELLINGTONCOLORADO.GOV