

Wellington, CO

The National Community Survey

Report of Results
2023

Report by:



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National Research Center at Polco is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Wellington. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 502 residents of the Town of Wellington collected from April 12th, 2023 to May 24th, 2023. The margin of error around any reported percentage is 4% for all respondents and the response rate for the 2023 survey was 18%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Wellington.



How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Wellington’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Wellington residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Wellington’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Wellington’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered after the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your Town’s 2023 ratings compare to other communities’ ratings from the past five years.

Methods

Selecting survey recipients

All households within the Town of Wellington were eligible to participate in the survey. A list of all households within the zip codes serving Wellington was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the Town of Wellington households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the Town of Wellington boundaries were removed from the list of potential households to survey. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 2,800 randomly selected households received mailings beginning on April 12, 2023 and the survey remained open for 6 weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

The survey was available in English and Spanish. All mailings contained paragraphs in both languages instructing participants on how to complete the survey in their preferred language.

About 2% of the 2,800 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,748 households that received the invitations to participate, 502 completed the survey, providing an overall response rate of 18%. The response rate was calculated using AAPOR’s response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the Town of Wellington survey is no greater than plus or minus 4 percentage points around any given percent reported for all respondents (502 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the Town of Wellington. The open participation survey was identical to the probability sample survey with two small updates; it included a question about whether the respondent lived in Wellington and a question about where they heard about the survey. The open participation survey was open to all town residents and became available on May 12th, 2023. The survey remained open for 2 weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2022 American Community Survey estimates for adults in the Town of Wellington. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, and housing tenure. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	15%	30%	31%
	35-54	38%	42%	43%
	55+	47%	28%	27%
Hispanic origin	No, not of Hispanic, Latino/a/x, or Spanish ..	94%	90%	88%
	Yes, I consider myself to be of Hispanic, La..	6%	10%	12%
Housing tenure	Own	93%	86%	86%
	Rent	7%	14%	14%
Housing type	Attached	11%	6%	6%
	Detached	89%	94%	94%
Race & Hispanic origin	Not white alone	11%	15%	15%
	White alone, not Hispanic or Latino	89%	85%	85%
Sex	Man	40%	50%	50%
	Woman	60%	50%	50%
Sex/age	Man 18-34	6%	15%	15%
	Man 35-54	15%	23%	23%
	Man 55+	19%	13%	13%
	Woman 18-34	10%	15%	16%
	Woman 35-54	23%	20%	20%
	Woman 55+	28%	14%	14%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python, and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The Town of Wellington funded this research. Please contact Kelly Houghteling of the Town of Wellington at houghtkm@wellingtoncolorado.gov if you have any questions about the survey.

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

* See AAPOR’s Standard Definitions for more information at

<https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

<https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

* Targets come from the 2020 Census and 2021 American Community Survey

Key Findings

Wellington residents generally feel safe and experience a high quality of life.

Overall, residents gave positive ratings to many measures of the quality of life in Wellington. Nearly three-quarters of residents favorably evaluated Wellington as a place to live, and 8 in 10 were pleased with their neighborhood as a place to live. Wellington as a place to raise children and the overall quality of life in Wellington also received excellent or good ratings from almost two-thirds of respondents. Additionally, a majority of residents reported that they planned to remain in Wellington for the next five years (72%) and would recommend living in Wellington to someone who asks (66%).

These relatively strong results for quality-of-life measures are likely correlated with the positive ratings provided for safety topics within Wellington. Over 9 in 10 residents reported feeling very or somewhat safe in their neighborhood during the day and in Wellington's downtown/commercial areas during the day. Over three-quarters also reported feeling safe from violent crime and from fire, flood, or other natural disasters. Many safety-related services received positive marks, including fire services (78% excellent or good), police/sheriff services (70%), and ambulance or emergency medical services (60%). At least half favorably reviewed the town's crime prevention, as well as fire prevention and education. While results in this facet were largely positive, less than one-third of residents evaluated Wellington's emergency preparedness as excellent or good, a result much lower than national benchmarks. Additionally, 84% of residents stated that safety is an important issue for the Wellington community to focus on in the coming two years, indicating a need for continued attention in this area.

The economy and general affordability are priorities for residents.

The overall economic health of Wellington was identified by residents as the second most important area of focus for the Town (89% essential or very important). While about half of Wellington residents rated the local economy as fair, only 25% gave it excellent or good ratings. Economic development within Wellington was also positively evaluated by fewer than one-quarter of residents. The variety of business and service establishments, shopping opportunities, and employment opportunities all received scores that were much lower than the national benchmark. As the Town continues to invest in economic and commercial development initiatives, monitoring these trends over time will help to better understand performance and progress in these areas.

Results also indicated that residents were less optimistic about their own personal economic outlook and the general affordability of resources. The cost of living in Wellington garnered positive evaluations from only 26% of respondents, similar to other communities around the country. The availability of affordable food, affordable quality health care, and affordable quality mental health care received excellent or good ratings from fewer than one-third of respondents. Finally, when asked about what impact the economy would likely have on their family income in the next six months, only 9% anticipated that it would be very or somewhat positive.

Residents value Wellington's natural environment and parks system but support additional investment in recreational opportunities.

When asked about aspects of the community that the Town should focus on in the next two years, three-quarters of residents prioritized the quality of Wellington's natural environment and its parks and recreation system as essential or very important. Nearly 60% of residents were pleased with Town parks and the overall quality of parks and recreation opportunities in Wellington. More than half of the respondents gave favorable ratings to Wellington's air quality and cleanliness; however, only 44% offered excellent or good reviews to the overall quality of the natural environment, a number much lower than national comparisons. Additionally, around 4 in 10 residents positively evaluated the preservation of natural areas, Wellington's open space, and the availability of paths and walking trails. Recreational services such as fitness opportunities, recreation centers or facilities, and recreation programs or classes all received favorable ratings from less than 40% of residents.

In a series of custom questions unique to Wellington, residents were asked to consider potential recreational offerings. When asked to indicate their level of support for local government investment in various initiatives, a strong majority of residents supported investing in a community recreation center (94% strongly or somewhat support), community gathering spaces (93%), increased trails (91%), open space/community buffers (91%), and a public pool (84%). Residents also stated that their household would be very or somewhat interested in participating in additional outdoor activities sponsored by the Town, like outdoor concerts (90%), nature-based programs (83%), water sports (74%), current sports programs (68%), and new sports programs (62%).

The high rankings of importance for these two facets of livability, as well as residents' support for expanding recreational opportunities, suggest that these areas may warrant the Town's continued focus.

Benchmark Comparisons

While many ratings were below benchmark comparisons, it is important to note that many of the jurisdictions within Polco's national database are larger and/or more established than the Town of Wellington. The best benchmarks are benchmarks against yourself: it will be important to establish and monitor trends for each of these facets of livability over time as Wellington continues to grow and develop.

Facets of livability

Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation. The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Wellington as a whole.
(% excellent or good)

		vs. benchmark*
Overall economic health	25%	Much lower
Overall quality of the transportation system	17%	Much lower
Overall design or layout of residential and commercial areas	33%	Lower
Overall quality of the utility infrastructure	16%	Much lower
Overall feeling of safety	65%	Lower
Overall quality of natural environment	44%	Much lower
Overall quality of parks and recreation opportunities	55%	Lower
Overall health and wellness opportunities	34%	Much lower
Overall opportunities for education, culture, and the arts	15%	Much lower
Residents' connection and engagement with their community	35%	Lower

Please rate how important, if at all, you think it is for the Wellington community to focus on each of the following in the coming two years.
(% essential or very important)

Overall economic health	89%	Similar
Overall quality of the transportation system	53%	Lower
Overall design or layout of residential and commercial areas	78%	Similar
Overall quality of the utility infrastructure	96%	Higher
Overall feeling of safety	84%	Similar
Overall quality of natural environment	76%	Similar
Overall quality of parks and recreation opportunities	75%	Similar
Overall health and wellness opportunities	63%	Similar
Overall opportunities for education, culture, and the arts	56%	Lower
Residents' connection and engagement with their community	63%	Similar

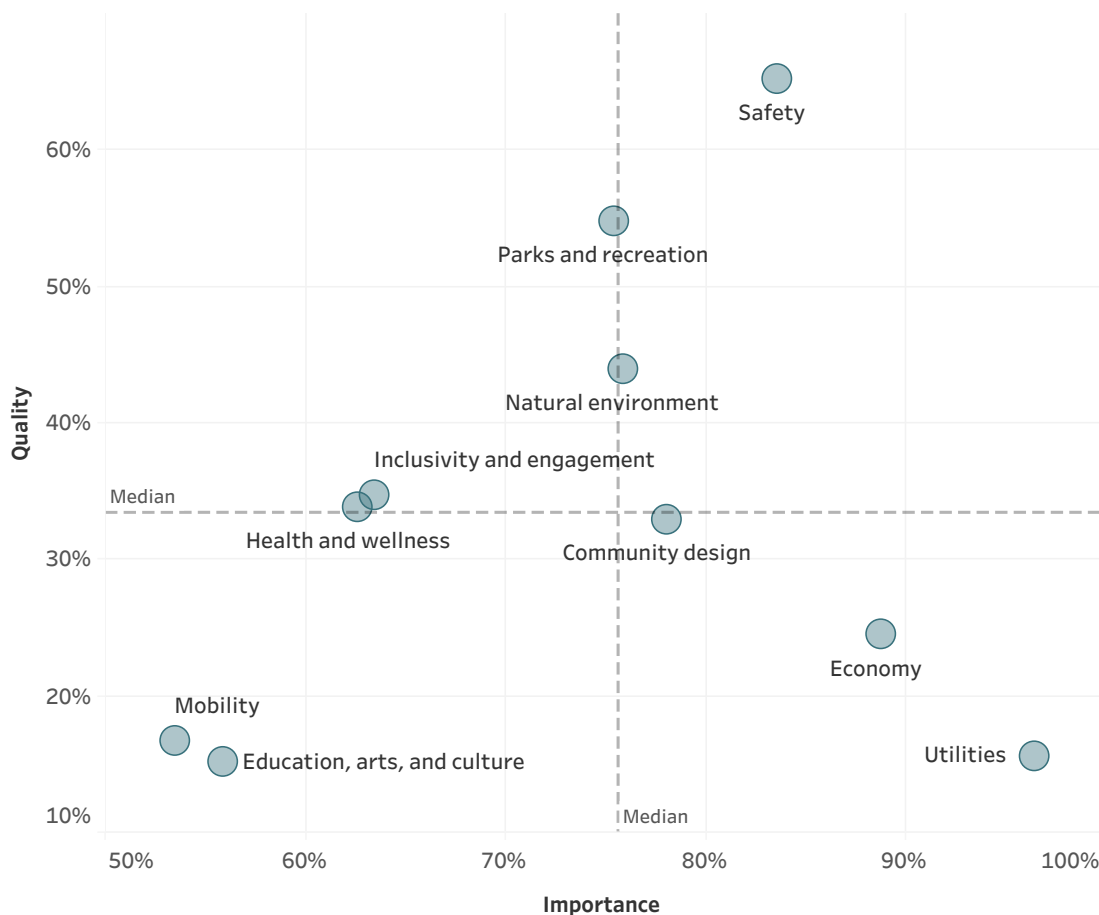
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide Town staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 33% or more of respondents were considered of “higher quality” and those with ratings lower than 33% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 76% or more of respondents. Services were rated as “less important” if they received a rating of less than 76%. This classification uses the median ratings for quality and importance to divide the services in half.

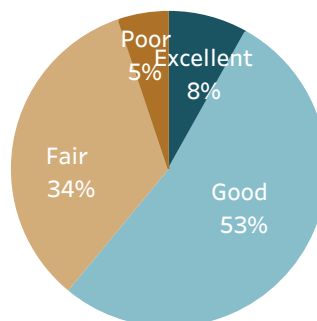
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

The overall quality of life in Wellington



Please rate each of the following aspects of quality of life in Wellington.
(% excellent or good)

		vs. benchmark*
Wellington as a place to live	72%	Lower
The overall quality of life	62%	Lower

Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)

Remain in Wellington for the next five years	72%	Lower
Recommend living in Wellington to someone who asks	66%	Lower

Please rate each of the following in the Wellington community.
(% excellent or good)

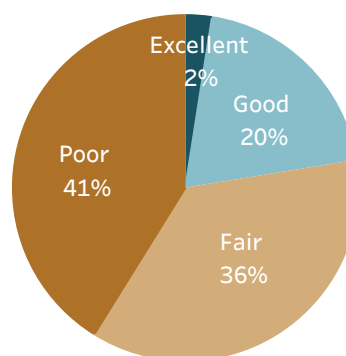
Overall image or reputation	35%	Much lower
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* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

Overall confidence in Wellington government



Please rate the quality of each of the following services in Wellington.
(% excellent or good)

		vs. benchmark*
Overall customer service by Wellington employees	59%	Lower
Public information services	38%	Lower

Please rate the following categories of Wellington government performance.
(% excellent or good)

Treating residents with respect	44%	Lower
Treating all residents fairly	38%	Lower
The job Wellington government does at welcoming resident involvement	33%	Lower
Being honest	31%	Lower
Being open and transparent to the public	28%	Lower
Informing residents about issues facing the community	27%	Lower
Generally acting in the best interest of the community	25%	Much lower
The overall direction that Wellington is taking	24%	Lower
Overall confidence in Wellington government	23%	Much lower
The value of services for the taxes paid to Wellington	22%	Lower

Overall, how would you rate the quality of the services provided by each of the following?
(% excellent or good)

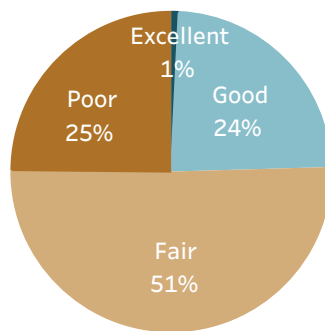
The Town of Wellington	37%	Much lower
The Federal Government	27%	Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

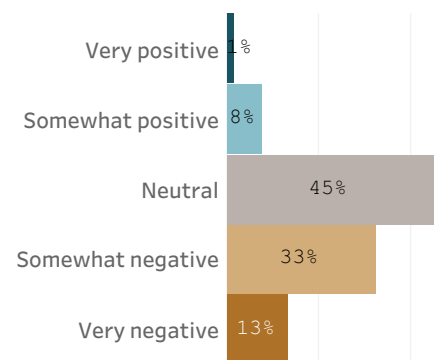
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

Overall economic health of Wellington



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



Please rate each of the following aspects of quality of life in Wellington.
(% excellent or good)

		vs. benchmark*
Wellington as a place to work	17%	Much lower
Wellington as a place to visit	16%	Much lower

Please rate each of the following characteristics as they relate to Wellington as a whole.
(% excellent or good)

Overall economic health	25%	Much lower
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Please rate each of the following in the Wellington community.
(% excellent or good)

Overall quality of business and service establishments	42%	Lower
Cost of living	26%	Similar
Vibrancy of downtown/commercial area	22%	Lower
Variety of business and service establishments	16%	Much lower
Shopping opportunities	6%	Much lower
Employment opportunities	5%	Much lower

Please rate the quality of each of the following services in Wellington.
(% excellent or good)

Economic development	19%	Much lower
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What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
(% very or somewhat positive)

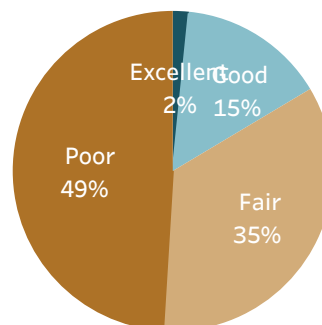
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	9%	Lower
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* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

Overall quality of the transportation system in Wellington



Please rate each of the following characteristics as they relate to Wellington as a whole.
(% excellent or good)

		vs. benchmark*
Overall quality of the transportation system	17%	Much lower

Please also rate each of the following in the Wellington community.
(% excellent or good)

Ease of travel by car	77%	Similar
Ease of walking	63%	Similar
Traffic flow on major streets	63%	Similar
Ease of travel by bicycle	48%	Similar
Ease of public parking	46%	Similar
Ease of travel by public transportation	3%	Much lower

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)

Walked or biked instead of driving	67%	Similar
Carpooled with other adults or children instead of driving alone	46%	Similar
Used public transportation instead of driving	6%	Lower

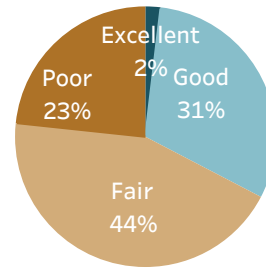
Please rate the quality of each of the following services in Wellington.
(% excellent or good)

Street cleaning	48%	Lower
Traffic enforcement	48%	Similar

Traffic signal timing	48%	Similar
Street lighting	47%	Similar
Snow removal	43%	Lower
Sidewalk maintenance	39%	Lower
Street repair	24%	Lower
Bus or transit services	4%	Much lower

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall design or layout of Wellington's residential and commercial areas



Community design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.

Please rate each of the following aspects of quality of life in Wellington.
(% excellent or good)

		vs. benchmark*
Your neighborhood as a place to live	81%	Similar

Please rate each of the following characteristics as they relate to Wellington as a whole.
(% excellent or good)

Overall design or layout of residential and commercial areas	33%	Lower
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Please also rate each of the following in the Wellington community.
(% excellent or good)

Well-designed neighborhoods	49%	Similar
Overall appearance	42%	Lower
Preservation of the historical or cultural character of the community	39%	Lower
Overall quality of new development	38%	Similar
Variety of housing options	35%	Similar
Public places where people want to spend time	35%	Lower
Availability of affordable quality housing	25%	Similar
Well-planned residential growth	21%	Much lower
Well-planned commercial growth	15%	Much lower

Please rate the quality of each of the following services in Wellington.
(% excellent or good)

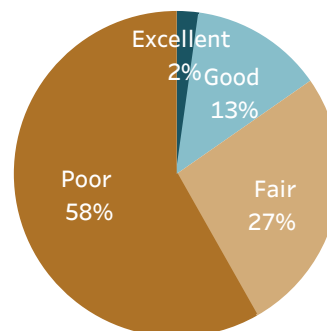
Code enforcement	22%	Lower
Land use, planning and zoning	14%	Much lower

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Overall quality of the utility infrastructure in Wellington



Please rate the quality of each of the following services in Wellington.
(% excellent or good)

		vs. benchmark*
Power (electric and/or gas) utility	55%	Lower
Garbage collection	55%	Much lower
Storm water management	49%	Lower
Sewer services	48%	Much lower
Utility billing	42%	Lower
Affordable high-speed internet access	24%	Much lower
Drinking water	23%	Much lower

Please rate each of the following characteristics as they relate to Wellington as a whole.
(% excellent or good)

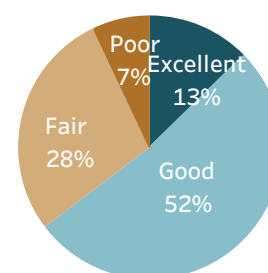
Overall quality of the utility infrastructure	16%	Much lower
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* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

Overall feeling of safety in Wellington



Please rate each of the following characteristics as they relate to Wellington as a whole.
(% excellent or good)

		vs. benchmark*
Overall feeling of safety	65%	Lower

Please rate how safe or unsafe you feel:
(% very or somewhat safe)

In your neighborhood during the day	93%	Similar
In Wellington's downtown/commercial area during the day	92%	Similar
From violent crime	80%	Similar
From fire, flood, or other natural disaster	76%	Similar
From property crime	66%	Similar

Please rate the quality of each of the following services in Wellington.
(% excellent or good)

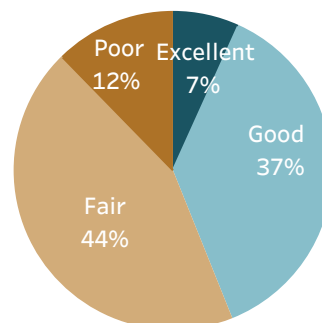
Fire services	78%	Lower
Police/Sheriff services	70%	Similar
Ambulance or emergency medical services	60%	Lower
Crime prevention	57%	Similar
Fire prevention and education	54%	Lower
Animal control	42%	Lower
Emergency preparedness	32%	Much lower

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

Overall quality of natural environment in Wellington



Please rate each of the following characteristics as they relate to Wellington as a whole.
(% excellent or good)

		vs. benchmark*
Overall quality of natural environment	44%	Much lower

Please also rate each of the following in the Wellington community.
(% excellent or good)

Air quality	59%	Lower
Cleanliness	55%	Lower
Water resources	21%	Much lower

Please rate the quality of each of the following services in Wellington.
(% excellent or good)

Recycling	49%	Lower
Preservation of natural areas	42%	Lower
Yard waste pick-up	42%	Much lower
Wellington open space	37%	Lower

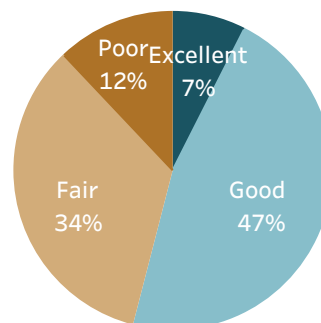
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Parks and recreation

"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."

- National Recreation and Park Association

Overall quality of the parks and recreation opportunities



Please rate each of the following characteristics as they relate to Wellington as a whole.

(% excellent or good)

vs.
benchmark*

Overall quality of parks and recreation opportunities	55%	Lower
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Please also rate each of the following in the Wellington community.

(% excellent or good)

Availability of paths and walking trails	42%	Lower
Fitness opportunities	39%	Much lower
Recreational opportunities	33%	Much lower

Please rate the quality of each of the following services in Wellington.

(% excellent or good)

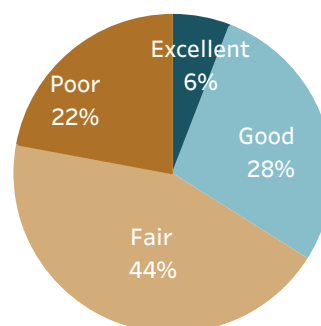
Town parks	59%	Lower
Recreation programs or classes	33%	Much lower
Recreation centers or facilities	20%	Much lower

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

Overall health and wellness opportunities in Wellington



Please rate each of the following characteristics as they relate to Wellington as a whole.
(% excellent or good)

		vs. benchmark*
Overall health and wellness opportunities	34%	Much lower

Please also rate each of the following in the Wellington community.
(% excellent or good)

Availability of affordable quality food	29%	Much lower
Availability of preventive health services	28%	Much lower
Availability of affordable quality health care	27%	Much lower
Availability of affordable quality mental health care	8%	Much lower

Please rate the quality of each of the following services in Wellington.
(% excellent or good)

Health services	34%	Much lower
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Please rate your overall health.
(% excellent or very good)

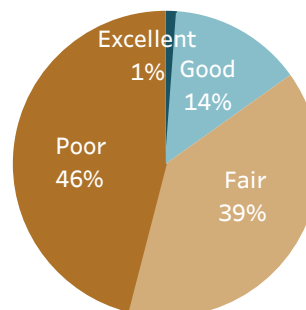
Please rate your overall health.	80%	Similar
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* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

Overall opportunities for education, culture and the arts



Please rate each of the following characteristics as they relate to Wellington as a whole.
(% excellent or good)

		vs. benchmark*
Overall opportunities for education, culture, and the arts	15%	Much lower

Please also rate each of the following in the Wellington community.
(% excellent or good)

K-12 education	56%	Lower
Opportunities to attend special events and festivals	49%	Similar
Availability of affordable quality childcare/preschool	22%	Lower
Community support for the arts	14%	Much lower
Opportunities to attend cultural/arts/music activities	12%	Much lower
Adult educational opportunities	7%	Much lower

Please rate the quality of each of the following services in Wellington.
(% excellent or good)

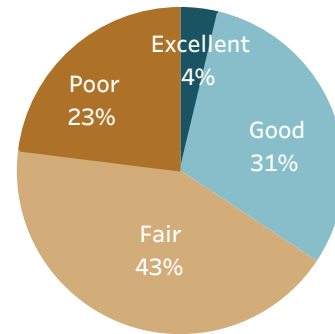
Public library services	72%	Lower
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* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Inclusivity and engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.

Residents' connection and engagement with their community



Please rate each of the following aspects of quality of life in Wellington.
(% excellent or good)

		vs. benchmark*
Wellington as a place to raise children	65%	Lower
Wellington as a place to retire	47%	Lower
Sense of community	46%	Lower

Please rate each of the following characteristics as they relate to Wellington as a whole.
(% excellent or good)

Residents' connection and engagement with their community	35%	Lower
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Please rate the job you feel the Wellington community does at each of the following.
(% excellent or good)

Making all residents feel welcome	54%	Lower
Valuing/respecting residents from diverse backgrounds	36%	Much lower
Taking care of vulnerable residents	31%	Lower
Attracting people from diverse backgrounds	30%	Much lower

Please also rate each of the following in the Wellington community.
(% excellent or good)

Neighborliness of residents	52%	Similar
Opportunities to volunteer	50%	Lower
Opportunities to participate in community matters	45%	Lower

Opportunities to participate in social events and activities	42%	Lower
Sense of civic/community pride	39%	Lower
Openness and acceptance of the community toward people of diverse backgrounds	30%	Much lower

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)

vs.
benchmark*

Voted in your most recent local election	88%	Higher
Contacted the Town of Wellington for help or information	50%	Similar
Attended a local public meeting	40%	Higher
Watched a local public meeting	30%	Similar
Volunteered your time to some group/activity	25%	Similar
Campaigned or advocated for a local issue, cause, or candidate	23%	Similar
Contacted Wellington elected officials to express your opinion	21%	Similar

In general, how many times do you:
(% a few times a week or more)

Use or check email	98%	Similar
Access the internet from your cell phone	96%	Similar
Visit social media sites	80%	Similar
Shop online	67%	Higher
Share your opinions online	25%	Similar

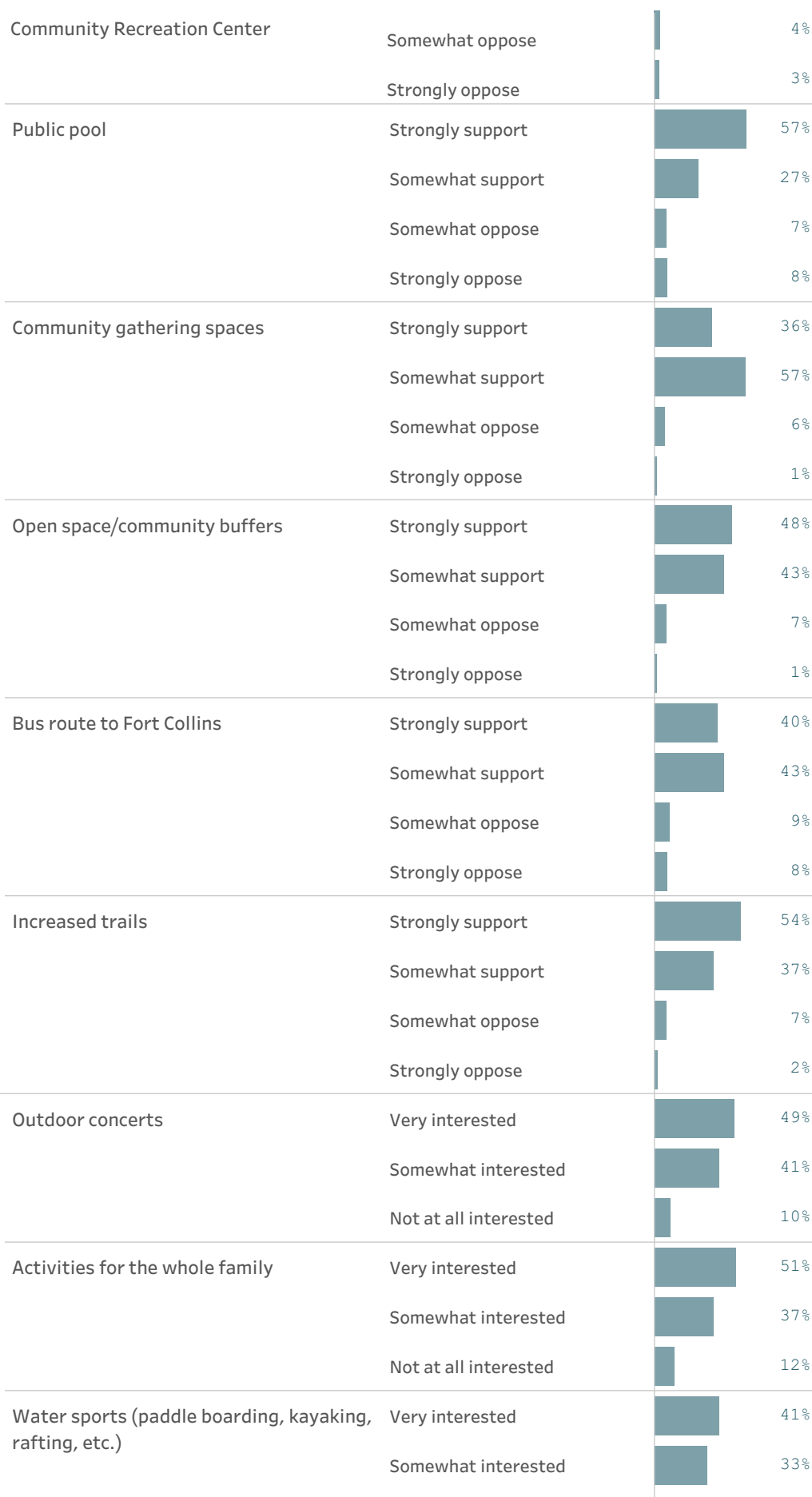
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Custom questions

Below are the complete set of responses to each custom question on the survey. By default, “don’t know” responses are excluded, but may be added to the table using the response filter below.

			Include “don’t know”	
			No	
Please indicate how much of a source, if at all, you consider each of the following for obtaining information about the Town government and its activities, events, and services:	Town’s website (wellingtoncolorado.gov)	Major source		53%
		Minor source		35%
		Not a source		12%
	Monthly newsletter (email)	Major source		27%
		Minor source		43%
		Not a source		30%
	Utility Bill Inserts (mail)	Major source		30%
		Minor source		47%
		Not a source		23%
	Town of Wellington Facebook	Major source		27%
		Minor source		33%
		Not a source		40%
	Town of Wellington Twitter	Major source		4%
		Minor source		13%
		Not a source		83%
	Town of Wellington Instagram	Major source		6%
		Minor source		15%
		Not a source		79%
	Town of Wellington Nextdoor	Major source		9%
		Minor source		26%
		Not a source		65%
	Board of Trustee’s meetings (online or in-person)	Major source		25%
		Minor source		41%
		Not a source		34%
Please indicate your level of support for local government investment in the following:	Community Recreation Center	Strongly support		60%
		Somewhat support		34%

Please indicate your level of support for local government investment in the following:



Water sports (paddle boarding, kayaking, rafting, etc.)	Not at all interested		26%
Nature-based programs (horseback riding, hiking, archery, etc.)	Very interested		45%
	Somewhat interested		38%
	Not at all interested		17%
Current sports programs	Very interested		31%
	Somewhat interested		37%
	Not at all interested		32%
New sports programs (adult basketball, track, wrestling, etc.)	Very interested		27%
	Somewhat interested		35%
	Not at all interested		38%
Music programs	Very interested		24%
	Somewhat interested		49%
	Not at all interested		27%
Creative arts programs (drawing, graphic design, pottery, etc.)	Very interested		32%
	Somewhat interested		42%
	Not at all interested		26%
Dance programs	Very interested		19%
	Somewhat interested		35%
	Not at all interested		46%
Therapeutic recreation	Very interested		27%
	Somewhat interested		43%
	Not at all interested		29%

National benchmark tables

This table contains the comparisons of Wellington's results to those from other communities. The first column shows the comparison of Wellington's rating to the benchmark. Wellington's results are noted as being "higher", "lower" or "similar" to the benchmark, meaning that the average rating given by Wellington residents is statistically similar to or different than the benchmark. The second column is Wellington's "percent positive." Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Wellington's rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Wellington's result -- that is what percent of surveyed communities had a lower rating than Wellington.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Wellington.	Wellington as a place to live	Lower	72%	347	382	9
	Your neighborhood as a place to live	Similar	81%	258	333	22
	Wellington as a place to raise children	Lower	65%	314	386	18
	Wellington as a place to work	Much lower	17%	377	377	0
	Wellington as a place to visit	Much lower	16%	333	334	0
	Wellington as a place to retire	Lower	47%	342	381	10
	The overall quality of life	Lower	62%	365	407	10
	Sense of community	Lower	46%	297	334	11
Please rate each of the following characteristics as they relate to Wellington as a whole.	Overall economic health	Much lower	25%	310	321	3
	Overall quality of the transportation system	Much lower	17%	230	231	0
	Overall design or layout of residential and commercial areas	Lower	33%	309	314	1
	Overall quality of the utility infrastructure	Much lower	16%	223	223	0
	Overall feeling of safety	Lower	65%	284	372	23
	Overall quality of natural environment	Much lower	44%	315	323	2
	Overall quality of parks and recreation opportunities	Lower	55%	218	229	5
	Overall health and wellness opportunities	Much lower	34%	307	316	3
	Overall opportunities for education, culture, and the arts	Much lower	15%	318	318	0
	Residents' connection and engagement with their community	Lower	35%	206	226	9
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Wellington to someone who asks	Lower	66%	295	324	9
	Remain in Wellington for the next five years	Lower	72%	296	321	8
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	93%	211	351	40
	In Wellington's downtown/commercial area during the day	Similar	92%	159	335	52

Please rate how safe or unsafe you feel:	From property crime	Similar	66%	178	234	24
	From violent crime	Similar	80%	141	234	40
	From fire, flood, or other natural disaster	Similar	76%	165	224	26
Please rate the job you feel the Wellington community does at each of the following.	Making all residents feel welcome	Lower	54%	209	231	9
	Attracting people from diverse backgrounds	Much lower	30%	225	228	1
	Valuing/respecting residents from diverse backgrounds	Much lower	36%	226	229	1
	Taking care of vulnerable residents	Lower	31%	206	225	8
Please rate each of the following in the Wellington community.	Overall quality of business and service establishments	Lower	42%	306	323	5
	Variety of business and service establishments	Much lower	16%	225	226	0
	Vibrancy of downtown/commercial area	Lower	22%	261	301	13
	Employment opportunities	Much lower	5%	336	336	0
	Shopping opportunities	Much lower	6%	326	327	0
	Cost of living	Similar	26%	245	314	22
	Overall image or reputation	Much lower	35%	357	376	5
Please also rate each of the following in the Wellington community.	Traffic flow on major streets	Similar	63%	95	348	72
	Ease of public parking	Similar	46%	215	296	27
	Ease of travel by car	Similar	77%	129	335	61
	Ease of travel by public transportation	Much lower	3%	296	296	0
	Ease of travel by bicycle	Similar	48%	188	337	44
	Ease of walking	Similar	63%	177	338	47
	Well-planned residential growth	Much lower	21%	220	227	3
	Well-planned commercial growth	Much lower	15%	226	227	0
	Well-designed neighborhoods	Similar	49%	148	225	34
	Preservation of the historical or cultural character of the community	Lower	39%	217	224	3
	Public places where people want to spend time	Lower	35%	286	309	7
	Variety of housing options	Similar	35%	257	321	20
	Availability of affordable quality housing	Similar	25%	229	343	33
	Overall quality of new development	Similar	38%	276	332	17
	Overall appearance	Lower	42%	331	355	7
	Cleanliness	Lower	55%	265	344	23
	Water resources	Much lower	21%	201	207	3

Please also rate each of the following in the Wellington community.	Air quality	Lower	59%	279	309	10
	Availability of paths and walking trails	Lower	42%	309	339	9
	Fitness opportunities	Much lower	39%	298	309	3
	Recreational opportunities	Much lower	33%	320	329	3
	Availability of affordable quality food	Much lower	29%	304	305	0
	Availability of affordable quality health care	Much lower	27%	303	314	3
	Availability of preventive health services	Much lower	28%	292	300	3
	Availability of affordable quality mental health care	Much lower	8%	301	302	0
	Opportunities to attend cultural/arts/music activities	Much lower	12%	326	326	0
	Community support for the arts	Much lower	14%	224	224	0
	Availability of affordable quality childcare/preschool	Lower	22%	286	312	8
	K-12 education	Lower	56%	249	314	21
	Adult educational opportunities	Much lower	7%	305	306	0
	Sense of civic/community pride	Lower	39%	197	225	12
	Neighborliness of residents	Similar	52%	261	311	16
	Opportunities to participate in social events and activities	Lower	42%	282	318	11
	Opportunities to attend special events and festivals	Similar	49%	269	316	15
	Opportunities to volunteer	Lower	50%	296	314	6
	Opportunities to participate in community matters	Lower	45%	286	315	9
	Openness and acceptance of the community toward people of diverse ..	Much lower	30%	330	332	0
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the Town of Wellington for help or information	Similar	50%	115	350	67
	Contacted Wellington elected officials to express your opinion	Similar	21%	61	308	80
	Attended a local public meeting	Higher	40%	9	311	97
	Watched a local public meeting	Similar	30%	75	293	74
	Volunteered your time to some group/activity	Similar	25%	228	314	27
	Campaigned or advocated for a local issue, cause, or candidate	Similar	23%	72	304	76
	Voted in your most recent local election	Higher	88%	15	226	93
	Used public transportation instead of driving	Lower	6%	232	283	18
	Carpooled with other adults or children instead of driving alone	Similar	46%	109	305	64
	Walked or biked instead of driving	Similar	67%	72	309	77
Please rate the quality of each of the following services in Wellington.	Public information services	Lower	38%	326	327	0

Please rate the quality of each of the following services in Wellington.

Economic development	Much lower	19%	320	321	0
Traffic enforcement	Similar	48%	311	370	16
Traffic signal timing	Similar	48%	240	313	23
Street repair	Lower	24%	322	363	11
Street cleaning	Lower	48%	271	327	17
Street lighting	Similar	47%	309	357	13
Snow removal	Lower	43%	255	273	6
Sidewalk maintenance	Lower	39%	291	326	11
Bus or transit services	Much lower	4%	292	292	0
Land use, planning and zoning	Much lower	14%	327	329	0
Code enforcement	Lower	22%	339	363	6
Affordable high-speed internet access	Much lower	24%	212	221	4
Garbage collection	Much lower	55%	338	347	2
Drinking water	Much lower	23%	326	326	0
Sewer services	Much lower	48%	328	328	0
Storm water management	Lower	49%	317	340	7
Power (electric and/or gas) utility	Lower	55%	265	271	2
Utility billing	Lower	42%	291	294	1
Police/Sheriff services	Similar	70%	321	397	19
Crime prevention	Similar	57%	267	368	27
Animal control	Lower	42%	331	340	2
Ambulance or emergency medical services	Lower	60%	331	335	1
Fire services	Lower	78%	340	360	5
Fire prevention and education	Lower	54%	312	325	4
Emergency preparedness	Much lower	32%	322	323	0
Preservation of natural areas	Lower	42%	289	308	6
Wellington open space	Lower	37%	291	303	4
Recycling	Lower	49%	315	349	10
Yard waste pick-up	Much lower	42%	293	305	4
Town parks	Lower	59%	315	341	7
Recreation programs or classes	Much lower	33%	333	336	1

Please rate the quality of each of the following services in Wellington.	Recreation centers or facilities	Much lower	20%	317	317	0
	Health services	Much lower	34%	287	294	2
	Public library services	Lower	72%	319	339	5
	Overall customer service by Wellington employees	Lower	59%	363	384	5
Please rate the following categories of Wellington government performance.	The value of services for the taxes paid to Wellington	Lower	22%	380	388	2
	The overall direction that Wellington is taking	Lower	24%	346	354	2
	The job Wellington government does at welcoming resident involveme..	Lower	33%	327	352	7
	Overall confidence in Wellington government	Much lower	23%	315	318	1
	Generally acting in the best interest of the community	Much lower	25%	320	323	1
	Being honest	Lower	31%	303	313	3
	Being open and transparent to the public	Lower	28%	225	231	3
	Informing residents about issues facing the community	Lower	27%	229	236	3
	Treating all residents fairly	Lower	38%	288	319	10
	Treating residents with respect	Lower	44%	211	227	7
Overall, how would you rate the quality of the services provided by each ..	The Town of Wellington	Much lower	37%	374	380	1
	The Federal Government	Similar	27%	282	302	6
Please rate how important, if at all, you think it is for the Wellington community to focus on each of the following in the coming two years.	Overall economic health	Similar	89%	238	296	19
	Overall quality of the transportation system	Lower	53%	219	223	2
	Overall design or layout of residential and commercial areas	Similar	78%	133	297	55
	Overall quality of the utility infrastructure	Higher	96%	1	222	100
	Overall feeling of safety	Similar	84%	250	297	15
	Overall quality of natural environment	Similar	76%	267	297	10
	Overall quality of parks and recreation opportunities	Similar	75%	159	224	29
	Overall health and wellness opportunities	Similar	63%	286	297	3
	Overall opportunities for education, culture, and the arts	Lower	56%	291	296	1
	Residents' connection and engagement with their community	Similar	63%	263	296	11
In general, how many times do you:	Access the internet from your cell phone	Similar	96%	58	224	74
	Visit social media sites	Similar	80%	104	223	53
	Use or check email	Similar	98%	67	224	70
	Share your opinions online	Similar	25%	170	224	24
	Shop online	Higher	67%	21	223	91

Please rate your overall health.	Similar	80%	58	304	81
What impact, if any, do you think the economy will have on your family..	Lower	9%	296	306	3

Complete set of frequencies

This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

Please rate each of the following aspects of quality of life in Wellington.	Wellington as a place to live	Excellent		9% N=45
		Good		62% N=307
		Fair		25% N=124
		Poor		4% N=22
	Your neighborhood as a place to live	Excellent		22% N=110
		Good		58% N=290
		Fair		18% N=87
		Poor		2% N=10
	Wellington as a place to raise children	Excellent		15% N=60
		Good		49% N=204
		Fair		30% N=122
		Poor		6% N=27
	Wellington as a place to work	Excellent		4% N=12
		Good		13% N=40
		Fair		32% N=100
		Poor		51% N=160
	Wellington as a place to visit	Excellent		3% N=13
		Good		13% N=64
		Fair		44% N=213
		Poor		40% N=189
	Wellington as a place to retire	Excellent		12% N=43
		Good		35% N=128
		Fair		28% N=103
		Poor		25% N=93
	The overall quality of life	Excellent		8% N=40
		Good		53% N=261
		Fair		34% N=167

Please rate each of the following aspects of quality of life in Wellington.	The overall quality of life	Poor		5% N=25
	Sense of community	Excellent		7% N=36
		Good		38% N=184
		Fair		40% N=194
		Poor		15% N=75
Please rate each of the following characteristics as they relate to Wellington as a whole.	Overall economic health	Excellent		1% N=3
		Good		24% N=108
		Fair		51% N=230
		Poor		25% N=113
	Overall quality of the transportation system	Excellent		2% N=8
		Good		15% N=71
		Fair		35% N=165
		Poor		49% N=234
	Overall design or layout of residential and commercial areas	Excellent		2% N=9
		Good		31% N=153
		Fair		44% N=218
		Poor		23% N=116
	Overall quality of the utility infrastructure	Excellent		2% N=11
		Good		13% N=65
		Fair		27% N=132
		Poor		58% N=289
	Overall feeling of safety	Excellent		13% N=63
		Good		52% N=257
		Fair		28% N=140
		Poor		7% N=35
	Overall quality of natural environment	Excellent		7% N=33
		Good		37% N=181
		Fair		44% N=214
		Poor		12% N=60
	Overall quality of parks and recreation opportunities	Excellent		7% N=37
		Good		47% N=229

Please rate each of the following characteristics as they relate to Wellington as a whole.	Overall quality of parks and recreation opportunities	Fair		34% N=167
		Poor		12% N=59
	Overall health and wellness opportunities	Excellent		6% N=27
		Good		28% N=130
		Fair		44% N=203
		Poor		22% N=102
	Overall opportunities for education, culture, and the arts	Excellent		1% N=5
		Good		14% N=64
		Fair		39% N=179
		Poor		46% N=212
	Residents' connection and engagement with their community	Excellent		4% N=17
		Good		31% N=142
		Fair		43% N=198
		Poor		23% N=107
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Wellington to someone who asks	Very likely		18% N=86
		Somewhat likely		48% N=228
		Somewhat unlikely		24% N=115
		Very unlikely		10% N=47
	Remain in Wellington for the next five years	Very likely		44% N=212
		Somewhat likely		28% N=134
		Somewhat unlikely		12% N=58
		Very unlikely		15% N=73
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		66% N=325
		Somewhat safe		27% N=131
		Neither safe nor unsafe		5% N=24
		Somewhat unsafe		2% N=11
		Very unsafe		0% N=1
	In Wellington's downtown/commercial area during the day	Very safe		62% N=304
		Somewhat safe		30% N=147
		Neither safe nor unsafe		6% N=29
		Somewhat unsafe		3% N=13

Please rate how safe or unsafe you feel:	In Wellington's downtown/commercial area during the day	Very unsafe		0% N=1
	From property crime	Very safe		20% N=102
		Somewhat safe		45% N=222
		Neither safe nor unsafe		13% N=66
		Somewhat unsafe		16% N=82
		Very unsafe		5% N=26
	From violent crime	Very safe		41% N=204
		Somewhat safe		38% N=187
		Neither safe nor unsafe		14% N=67
		Somewhat unsafe		6% N=28
		Very unsafe		2% N=9
	From fire, flood, or other natural disaster	Very safe		33% N=164
		Somewhat safe		42% N=206
		Neither safe nor unsafe		17% N=82
		Somewhat unsafe		7% N=33
		Very unsafe		2% N=9
Please rate the job you feel the Wellington community does at each of the following.	Making all residents feel welcome	Excellent		8% N=36
		Good		46% N=212
		Fair		30% N=139
		Poor		15% N=70
	Attracting people from diverse backgrounds	Excellent		5% N=21
		Good		25% N=103
		Fair		28% N=115
		Poor		42% N=175
	Valuing/respecting residents from diverse backgrounds	Excellent		7% N=27
		Good		29% N=112
		Fair		33% N=128
		Poor		32% N=126
	Taking care of vulnerable residents	Excellent		5% N=15
		Good		26% N=82
		Fair		39% N=126

Wellington community does at each of the following.	Taking care of vulnerable residents	Poor		30% N=97
Please rate each of the following in the Wellington community.	Overall quality of business and service establishments	Excellent		5% N=24
		Good		36% N=180
		Fair		43% N=216
		Poor		16% N=78
	Variety of business and service establishments	Excellent		2% N=11
		Good		14% N=69
		Fair		37% N=185
		Poor		47% N=231
	Vibrancy of downtown/commercial area	Excellent		3% N=16
		Good		18% N=90
		Fair		55% N=274
		Poor		24% N=117
	Employment opportunities	Excellent		1% N=2
		Good		5% N=17
		Fair		30% N=109
		Poor		65% N=239
	Shopping opportunities	Excellent		0% N=2
		Good		5% N=25
		Fair		29% N=144
		Poor		65% N=319
	Cost of living	Excellent		2% N=7
		Good		24% N=117
		Fair		47% N=232
		Poor		27% N=133
	Overall image or reputation	Excellent		2% N=12
		Good		32% N=156
		Fair		43% N=212
		Poor		22% N=109
Please also rate each of the following in the Wellington community.	Traffic flow on major streets	Excellent		11% N=56
		Good		51% N=253

Please also rate each of the following in the Wellington community.

Traffic flow on major streets	Fair		28% N=140
	Poor		10% N=47
Ease of public parking	Excellent		10% N=48
	Good		36% N=178
	Fair		34% N=166
	Poor		20% N=97
Ease of travel by car	Excellent		21% N=106
	Good		55% N=272
	Fair		20% N=100
	Poor		3% N=16
Ease of travel by public transportation	Excellent		1% N=2
	Good		3% N=10
	Fair		8% N=24
	Poor		88% N=274
Ease of travel by bicycle	Excellent		10% N=42
	Good		38% N=162
	Fair		35% N=147
	Poor		17% N=71
Ease of walking	Excellent		17% N=85
	Good		45% N=218
	Fair		28% N=138
	Poor		9% N=44
Well-planned residential growth	Excellent		3% N=15
	Good		17% N=78
	Fair		30% N=134
	Poor		49% N=218
Well-planned commercial growth	Excellent		1% N=3
	Good		15% N=64
	Fair		24% N=103
	Poor		61% N=268
Well-designed neighborhoods	Excellent		6% N=30

Please also rate each of the following in the Wellington community.

Well-designed neighborhoods	Good		42% N=198
	Fair		39% N=182
	Poor		13% N=61
Preservation of the historical or cultural character of the community	Excellent		4% N=13
	Good		35% N=129
	Fair		42% N=156
	Poor		20% N=72
Public places where people want to spend time	Excellent		3% N=12
	Good		32% N=151
	Fair		44% N=212
	Poor		21% N=101
Variety of housing options	Excellent		4% N=18
	Good		31% N=142
	Fair		35% N=160
	Poor		30% N=136
Availability of affordable quality housing	Excellent		4% N=17
	Good		20% N=84
	Fair		33% N=139
	Poor		42% N=175
Overall quality of new development	Excellent		4% N=17
	Good		34% N=149
	Fair		39% N=171
	Poor		24% N=105
Overall appearance	Excellent		4% N=20
	Good		37% N=184
	Fair		43% N=213
	Poor		15% N=76
Cleanliness	Excellent		9% N=44
	Good		46% N=225
	Fair		39% N=194
	Poor		6% N=31

Please also rate each of the following in the Wellington community.

Water resources	Excellent		1% N=6
	Good		19% N=88
	Fair		41% N=184
	Poor		39% N=176
Air quality	Excellent		10% N=49
	Good		47% N=228
	Fair		33% N=157
	Poor		10% N=47
Availability of paths and walking trails	Excellent		6% N=31
	Good		36% N=173
	Fair		40% N=191
	Poor		18% N=87
Fitness opportunities	Excellent		5% N=22
	Good		34% N=158
	Fair		42% N=193
	Poor		19% N=89
Recreational opportunities	Excellent		3% N=15
	Good		29% N=136
	Fair		41% N=193
	Poor		26% N=121
Availability of affordable quality food	Excellent		2% N=9
	Good		27% N=128
	Fair		36% N=174
	Poor		35% N=167
Availability of affordable quality health care	Excellent		3% N=10
	Good		24% N=94
	Fair		42% N=166
	Poor		31% N=124
Availability of preventive health services	Excellent		3% N=11
	Good		25% N=93
	Fair		31% N=117

Please also rate each of the following in the Wellington community.

Availability of preventive health services	Poor		41% N=154
Availability of affordable quality mental health care	Excellent		0% N=1
	Good		8% N=20
	Fair		19% N=50
	Poor		73% N=190
Opportunities to attend cultural/arts/music activities	Excellent		1% N=5
	Good		11% N=46
	Fair		31% N=131
	Poor		56% N=236
Community support for the arts	Excellent		1% N=3
	Good		12% N=43
	Fair		35% N=118
	Poor		52% N=177
Availability of affordable quality childcare/preschool	Excellent		2% N=3
	Good		20% N=43
	Fair		39% N=82
	Poor		39% N=81
K-12 education	Excellent		6% N=20
	Good		49% N=159
	Fair		27% N=86
	Poor		18% N=57
Adult educational opportunities	Excellent		1% N=1
	Good		6% N=17
	Fair		27% N=71
	Poor		66% N=176
Sense of civic/community pride	Excellent		4% N=15
	Good		35% N=153
	Fair		43% N=186
	Poor		18% N=79
Neighborliness of residents	Excellent		10% N=49
	Good		41% N=194

Please also rate each of the following in the Wellington community.	Neighborhoodliness of residents	Fair		34% N=161
		Poor		15% N=74
	Opportunities to participate in social events and activities	Excellent		5% N=22
		Good		37% N=160
		Fair		46% N=202
		Poor		12% N=54
	Opportunities to attend special events and festivals	Excellent		9% N=39
		Good		39% N=179
		Fair		41% N=184
		Poor		11% N=51
	Opportunities to volunteer	Excellent		6% N=19
		Good		43% N=130
		Fair		37% N=114
		Poor		13% N=41
	Opportunities to participate in community matters	Excellent		4% N=14
		Good		41% N=151
		Fair		41% N=154
		Poor		14% N=53
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		5% N=18
		Good		25% N=92
		Fair		35% N=128
		Poor		35% N=128
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the Town of Wellington for help or information	No		50% N=247
		Yes		50% N=250
	Contacted Wellington elected officials to express your opinion	No		79% N=389
		Yes		21% N=103
	Attended a local public meeting	No		60% N=296
		Yes		40% N=197
	Watched a local public meeting	No		71% N=351
		Yes		29% N=146
	Volunteered your time to some group/activity	No		75% N=370
		Yes		

Please indicate whether or not you have done each of the following in the last 12 months.	Volunteered your time to some group/activity	Yes		25% N=122
	Campaigned or advocated for a local issue, cause, or candidate	No		77% N=383
		Yes		23% N=114
	Voted in your most recent local election	No		12% N=60
		Yes		88% N=433
	Used public transportation instead of driving	No		94% N=461
		Yes		6% N=30
	Carpooled with other adults or children instead of driving alone	No		55% N=271
		Yes		45% N=225
Please rate the quality of each of the following services in Wellington.	Public information services	Excellent		2% N=8
		Good		36% N=143
		Fair		42% N=170
		Poor		20% N=80
	Economic development	Excellent		0% N=2
		Good		19% N=76
		Fair		35% N=143
		Poor		46% N=188
	Traffic enforcement	Excellent		6% N=27
		Good		41% N=183
		Fair		35% N=156
		Poor		18% N=78
	Traffic signal timing	Excellent		7% N=35
		Good		40% N=194
		Fair		30% N=146
		Poor		23% N=109
	Street repair	Excellent		4% N=17
		Good		21% N=100
		Fair		33% N=163
		Poor		43% N=208

Please rate the quality of each of the following services in Wellington.

Street cleaning	Excellent		7% N=35
	Good		40% N=191
	Fair		35% N=165
	Poor		17% N=81
Street lighting	Excellent		9% N=45
	Good		37% N=183
	Fair		36% N=176
	Poor		18% N=90
Snow removal	Excellent		6% N=27
	Good		37% N=183
	Fair		32% N=159
	Poor		25% N=120
Sidewalk maintenance	Excellent		5% N=24
	Good		34% N=160
	Fair		32% N=150
	Poor		29% N=138
Bus or transit services	Excellent		0% N=1
	Good		4% N=11
	Fair		7% N=20
	Poor		89% N=244
Land use, planning and zoning	Excellent		1% N=4
	Good		13% N=50
	Fair		35% N=134
	Poor		50% N=192
Code enforcement	Excellent		3% N=11
	Good		19% N=75
	Fair		41% N=162
	Poor		37% N=145
Affordable high-speed internet access	Excellent		6% N=29
	Good		17% N=81
	Fair		32% N=151

Please rate the quality of each of the following services in Wellington.	Affordable high-speed internet access	Poor		45% N=210
	Garbage collection	Excellent		8% N=40
		Good		45% N=217
		Fair		32% N=151
		Poor		15% N=69
	Drinking water	Excellent		2% N=12
		Good		20% N=99
		Fair		27% N=131
		Poor		51% N=251
	Sewer services	Excellent		6% N=28
		Good		41% N=188
		Fair		37% N=168
		Poor		16% N=75
	Storm water management	Excellent		8% N=35
		Good		40% N=181
		Fair		31% N=140
		Poor		20% N=91
	Power (electric and/or gas) utility	Excellent		8% N=37
		Good		46% N=224
		Fair		32% N=157
		Poor		13% N=65
	Utility billing	Excellent		5% N=24
		Good		37% N=176
		Fair		33% N=160
		Poor		25% N=118
	Police/Sheriff services	Excellent		19% N=83
		Good		50% N=221
		Fair		23% N=103
		Poor		7% N=31
	Crime prevention	Excellent		12% N=48
		Good		44% N=178

Please rate the quality of each of the following services in Wellington.	Crime prevention	Fair		33% N=134
		Poor		10% N=41
Animal control	Excellent			7% N=25
	Good			35% N=132
	Fair			30% N=113
	Poor			28% N=105
Ambulance or emergency medical services	Excellent			19% N=60
	Good			41% N=132
	Fair			30% N=98
	Poor			10% N=32
Fire services	Excellent			29% N=105
	Good			49% N=178
	Fair			18% N=65
	Poor			4% N=16
Fire prevention and education	Excellent			14% N=41
	Good			39% N=111
	Fair			36% N=103
	Poor			10% N=29
Emergency preparedness	Excellent			8% N=20
	Good			24% N=60
	Fair			34% N=84
	Poor			34% N=85
Preservation of natural areas	Excellent			7% N=28
	Good			35% N=141
	Fair			37% N=149
	Poor			21% N=84
Wellington open space	Excellent			8% N=31
	Good			29% N=116
	Fair			42% N=170
	Poor			22% N=88
Recycling	Excellent			6% N=29

Please rate the quality of each of the following services in Wellington.

Recycling	Good		42% N=189
	Fair		34% N=155
	Poor		18% N=81
Yard waste pick-up	Excellent		4% N=16
	Good		37% N=139
	Fair		33% N=126
	Poor		26% N=97
Town parks	Excellent		13% N=62
	Good		46% N=221
	Fair		33% N=160
	Poor		8% N=40
Recreation programs or classes	Excellent		4% N=15
	Good		28% N=93
	Fair		37% N=123
	Poor		30% N=98
Recreation centers or facilities	Excellent		2% N=7
	Good		18% N=64
	Fair		29% N=101
	Poor		51% N=179
Health services	Excellent		3% N=10
	Good		31% N=110
	Fair		39% N=139
	Poor		28% N=101
Public library services	Excellent		22% N=84
	Good		48% N=181
	Fair		22% N=82
	Poor		7% N=27
Overall customer service by Wellington employees	Excellent		11% N=42
	Good		47% N=181
	Fair		29% N=110
	Poor		13% N=50

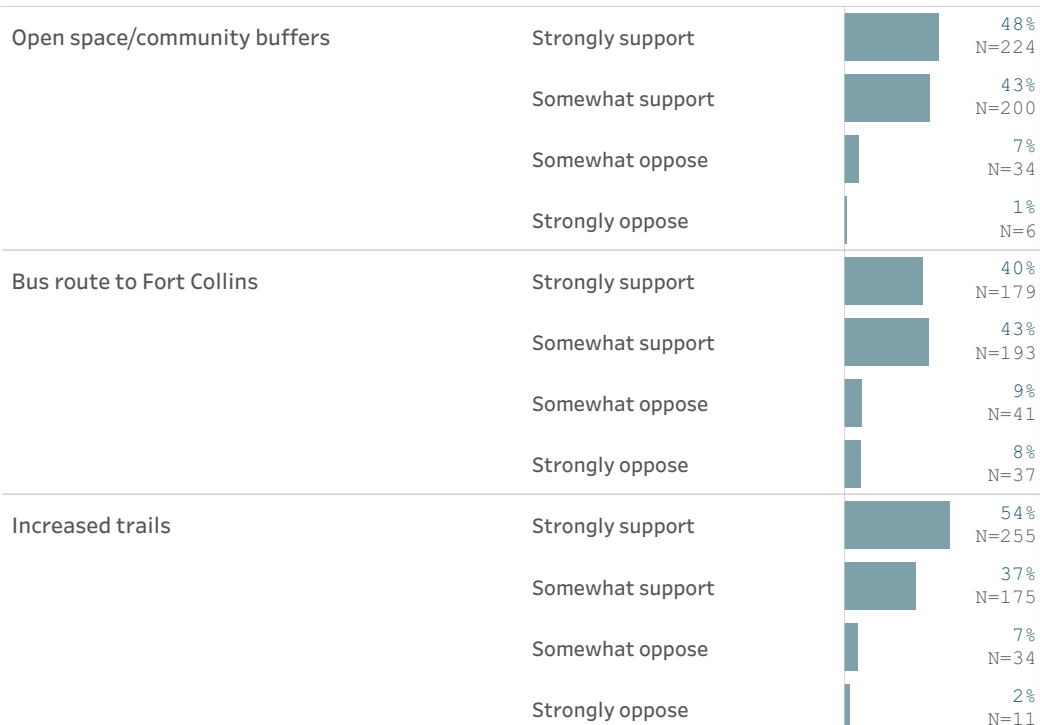
Please rate the following categories of Wellington government performance.	The value of services for the taxes paid to Wellington	Excellent		1% N=6
		Good		21% N=90
		Fair		44% N=193
		Poor		34% N=148
	The overall direction that Wellington is taking	Excellent		3% N=12
		Good		21% N=94
		Fair		44% N=195
		Poor		32% N=144
	The job Wellington government does at welcoming resident involvement	Excellent		4% N=16
		Good		29% N=110
		Fair		38% N=147
		Poor		29% N=112
	Overall confidence in Wellington government	Excellent		2% N=11
		Good		20% N=89
		Fair		36% N=162
		Poor		41% N=183
	Generally acting in the best interest of the community	Excellent		3% N=13
		Good		22% N=95
		Fair		38% N=167
		Poor		37% N=161
	Being honest	Excellent		3% N=13
		Good		28% N=110
		Fair		34% N=136
		Poor		35% N=138
	Being open and transparent to the public	Excellent		2% N=10
		Good		26% N=106
		Fair		32% N=129
		Poor		39% N=159
	Informing residents about issues facing the community	Excellent		3% N=15
		Good		24% N=101
		Fair		37% N=158

Please rate the following categories of Wellington government performance.	Informing residents about issues facing the community	Poor		36% N=151
	Treating all residents fairly	Excellent		5% N=18
		Good		33% N=124
		Fair		34% N=126
		Poor		28% N=104
	Treating residents with respect	Excellent		5% N=20
		Good		38% N=146
		Fair		35% N=132
		Poor		22% N=84
Overall, how would you rate the quality of the services provided by each of the following?	The Town of Wellington	Excellent		4% N=19
		Good		33% N=158
		Fair		43% N=202
		Poor		20% N=95
	The Federal Government	Excellent		2% N=11
		Good		25% N=111
		Fair		39% N=173
		Poor		34% N=153
Please rate how important, if at all, you think it is for the Wellington community to focus on each of the following in the coming two years.	Overall economic health	Essential		40% N=194
		Very important		49% N=236
		Somewhat important		10% N=48
		Not at all important		1% N=7
	Overall quality of the transportation system	Essential		23% N=112
		Very important		31% N=149
		Somewhat important		39% N=190
		Not at all important		8% N=37
	Overall design or layout of residential and commercial areas	Essential		32% N=156
		Very important		46% N=225
		Somewhat important		19% N=95
		Not at all important		3% N=13
	Overall quality of the utility infrastructure	Essential		76% N=370
		Very important		21% N=100

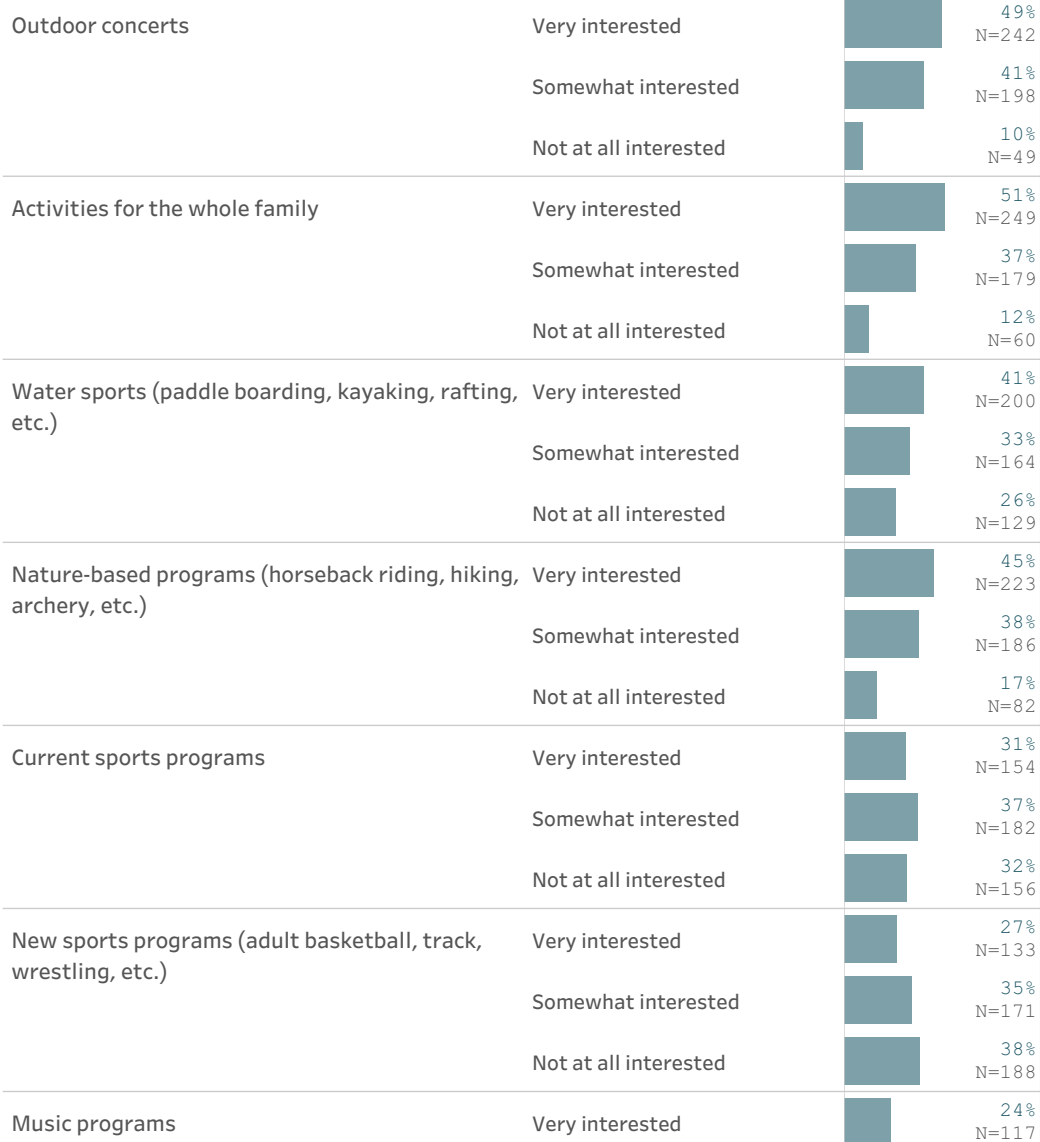
Please rate how important, if at all, you think it is for the Wellington community to focus on each of the following in the coming two years.	Overall quality of the utility infrastructure	Somewhat important		3% N=16
		Not at all important		0% N=2
	Overall feeling of safety	Essential		46% N=226
		Very important		37% N=182
		Somewhat important		15% N=75
		Not at all important		1% N=6
	Overall quality of natural environment	Essential		31% N=150
		Very important		45% N=219
		Somewhat important		21% N=103
		Not at all important		3% N=15
	Overall quality of parks and recreation opportunities	Essential		29% N=144
		Very important		46% N=225
		Somewhat important		24% N=118
		Not at all important		1% N=3
Please indicate how much of a source, if at all, you consider each of the following for obtaining information about the Town government and its activities, events, and services:	Overall health and wellness opportunities	Essential		22% N=106
		Very important		41% N=200
		Somewhat important		33% N=161
		Not at all important		4% N=21
	Overall opportunities for education, culture, and the arts	Essential		20% N=100
		Very important		36% N=174
		Somewhat important		38% N=187
		Not at all important		6% N=29
	Residents' connection and engagement with their community	Essential		19% N=92
		Very important		45% N=219
		Somewhat important		33% N=164
		Not at all important		3% N=16
	Town's website (wellingtoncolorado.gov)	Major source		53% N=257
		Minor source		35% N=170
		Not a source		12% N=56
	Monthly newsletter (email)	Major source		27% N=131
		Minor source		43% N=209

Please indicate how much of a source, if at all, you consider each of the following for obtaining information about the Town government and its activities, events, and services:	Monthly newsletter (email)	Not a source		30% N=144
	Utility Bill Inserts (mail)	Major source		30% N=146
		Minor source		47% N=227
		Not a source		23% N=112
	Town of Wellington Facebook	Major source		27% N=132
		Minor source		33% N=159
		Not a source		40% N=198
	Town of Wellington Twitter	Major source		4% N=21
		Minor source		13% N=62
		Not a source		83% N=406
	Town of Wellington Instagram	Major source		6% N=27
		Minor source		15% N=74
		Not a source		79% N=382
	Town of Wellington Nextdoor	Major source		9% N=43
		Minor source		26% N=129
		Not a source		65% N=316
	Board of Trustee's meetings (online or in-person)	Major source		25% N=123
		Minor source		41% N=200
		Not a source		34% N=168
Please indicate your level of support for local government investment in the following:	Community Recreation Center	Strongly support		60% N=283
		Somewhat support		34% N=162
		Somewhat oppose		4% N=17
		Strongly oppose		3% N=13
	Public pool	Strongly support		57% N=269
		Somewhat support		27% N=128
		Somewhat oppose		7% N=35
		Strongly oppose		8% N=37
	Community gathering spaces	Strongly support		36% N=169
		Somewhat support		57% N=266
		Somewhat oppose		6% N=29
		Strongly oppose		1% N=6

Please indicate your level of support for local government investment in the following:



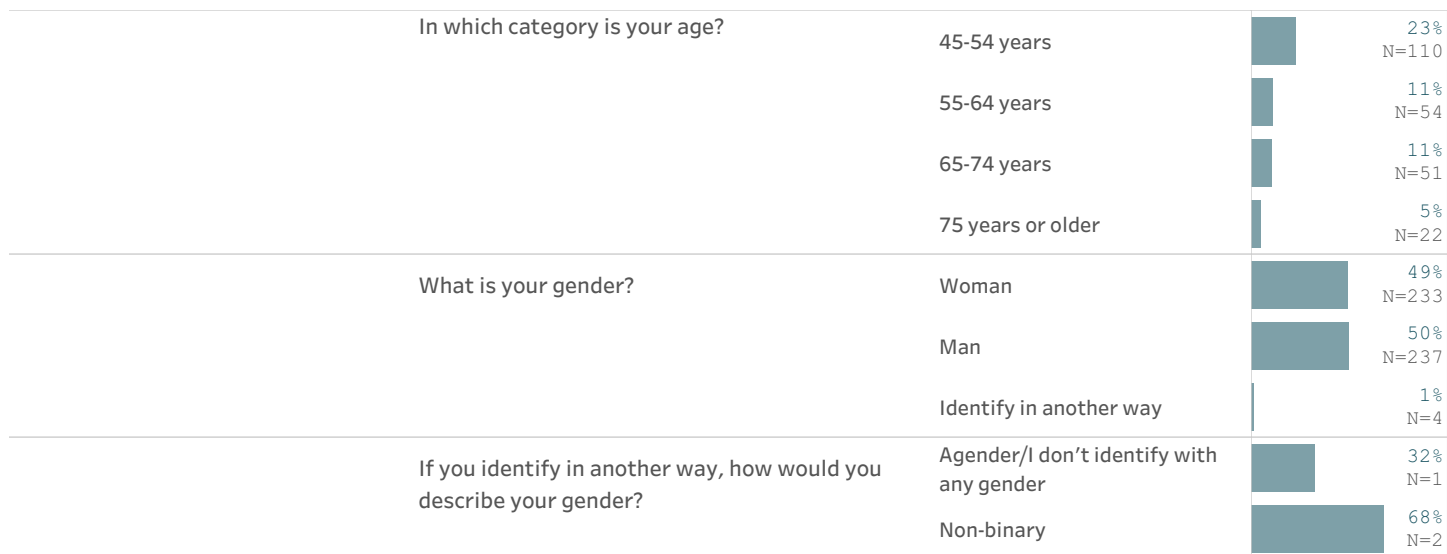
How interested, if at all, is your household in participating in the following activities or services?



How interested, if at all, is your household in participating in the following activities or services?	Music programs	Somewhat interested	 49% N=242
		Not at all interested	 27% N=134
	Creative arts programs (drawing, graphic design, pottery, etc.)	Very interested	 32% N=156
		Somewhat interested	 42% N=206
		Not at all interested	 26% N=130
	Dance programs	Very interested	 19% N=93
		Somewhat interested	 35% N=173
		Not at all interested	 46% N=222
	Therapeutic recreation	Very interested	 27% N=134
		Somewhat interested	 43% N=213
		Not at all interested	 29% N=145
In general, how many times do you:	Access the internet from your home	Several times a day	 85% N=243
		Once a day	 9% N=25
		A few times a week	 4% N=11
		Every few weeks	 1% N=3
		Less often or never	 1% N=3
	Access the internet from your cell phone	Several times a day	 90% N=440
		Once a day	 4% N=17
		A few times a week	 2% N=9
		Every few weeks	 1% N=6
		Less often or never	 3% N=16
	Visit social media sites	Several times a day	 55% N=270
		Once a day	 15% N=73
		A few times a week	 9% N=45
		Every few weeks	 3% N=15
		Less often or never	 17% N=85
	Use or check email	Several times a day	 79% N=388
		Once a day	 15% N=73
		A few times a week	 4% N=18
		Every few weeks	 1% N=5
		Less often or never	 1% N=4

In general, how many times do you:	Share your opinions online	Several times a day		9% N=42
		Once a day		3% N=16
		A few times a week		12% N=59
		Every few weeks		20% N=96
		Less often or never		55% N=262
		Shop online	Several times a day	
	Once a day			8% N=40
	A few times a week			43% N=208
	Every few weeks			25% N=121
	Less often or never			8% N=38
	Please rate your overall health.	Excellent		27% N=131
		Very good		53% N=255
		Good		17% N=85
		Fair		3% N=14
		Poor		0% N=1
	What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive		1% N=7
Somewhat positive			8% N=38	
Neutral			45% N=219	
Somewhat negative			33% N=159	
Very negative			13% N=65	
How many years have you lived in Wellington?	Less than 2 years		16% N=79	
	2-5 years		26% N=126	
	6-10 years		26% N=126	
	11-20 years		16% N=79	
	More than 20 years		16% N=81	
Which best describes the building you live in?	Single-family detached home		93% N=456	
	Townhouse or duplex (may share walls but no units above or below you)		5% N=24	
	Condominium or apartment (have units above or below you)		1% N=7	
	Mobile home		0% N=1	
	Other		1% N=4	
Do you rent or own your home?	Rent		14% N=70	

Do you rent or own your home?	Own		86% N=420
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$300		2% N=10
	\$300 to \$599		3% N=16
	\$600 to \$999		3% N=13
	\$1,000 to \$1,499		13% N=63
	\$1,500 to \$2,499		56% N=268
	\$2,500 to \$3,999		21% N=98
	\$4,000 to \$6,999		2% N=10
Do any children 17 or under live in your household?	No		61% N=296
	Yes		39% N=192
Are you or any other members of your household aged 65 or older?	No		81% N=389
	Yes		19% N=94
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		3% N=13
	\$25,000 to \$49,999		8% N=38
	\$50,000 to \$74,999		13% N=57
	\$75,000 to \$99,999		21% N=95
	\$100,000 to \$149,999		31% N=141
	\$150,000 to \$199,999		15% N=68
	\$200,000 to \$299,999		7% N=30
	\$300,000 or more		3% N=16
Are you of Hispanic, Latino/a/x, or Spanish origin?	No, not of Hispanic, Latino/a/x, or Spanish origin		90% N=417
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanish origin		10% N=47
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaska Native		2% N=8
	Asian		1% N=4
	Black or African American		0% N=2
	Native Hawaiian or Other Pacific Islander		0% N=2
	White		92% N=438
	A race not listed		6% N=31
In which category is your age?	18-24 years		1% N=6
	25-34 years		29% N=141
	35-44 years		20% N=97



Methods (open participation)

As part of its participation in The National Community Survey™ (The NCST™), the Town of Wellington conducted a survey of 2,800 residents. Survey invitations were mailed to randomly selected households and data were collected from April 12th, 2023 to May 24th, 2023. The results from this main survey effort represent the most robust estimate of your residents' opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the Town of Wellington. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all town residents and became available on May 12th, 2023. The survey remained open for 2 weeks and there were 114 responses.

The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2020 Census and 2022 American Community Survey estimates for adults in the Town of Wellington. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, and housing tenure. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the open participation survey are presented in the following table.

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

		Unweighted	Weighted	Target*
Age	18-34	13%	28%	31%
	35-54	48%	44%	43%
	55+	39%	28%	27%
Hispanic	No, not of Hispanic, Latino/a/x, or Spanish ..	97%	88%	88%
	Yes, I consider myself to be of Hispanic, La..	3%	12%	12%
Housing type	Attached	5%	6%	6%
	Detached	95%	94%	94%
race	Not white	8%	11%	11%
	White	92%	89%	89%
Race/ethnicity	Not white alone	9%	16%	15%
	White alone, not Hispanic or Latino	91%	84%	85%
Sex	Man	29%	47%	50%
	Woman	71%	53%	50%
Sex/age	Man 18-34	2%	10%	15%
	Man 35-54	15%	24%	23%
	Man 55+	12%	13%	13%
	Woman 18-34	12%	17%	16%
	Woman 35-54	39%	21%	20%
	Woman 55+	20%	15%	14%
Tenure	Own	94%	86%	86%
	Rent	6%	14%	14%

Open participation survey results

This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

	Do you live within the Town of Wellington?	No		7% N=8
		Yes		93% N=106
Please rate each of the following aspects of quality of life in Wellington.	Wellington as a place to live	Excellent		4% N=5
		Good		60% N=68
		Fair		31% N=35
		Poor		5% N=6
	Your neighborhood as a place to live	Excellent		24% N=27
		Good		49% N=54
		Fair		27% N=30
	Wellington as a place to raise children	Excellent		9% N=9
		Good		50% N=49
		Fair		27% N=27
		Poor		14% N=14
	Wellington as a place to work	Good		21% N=14
		Fair		21% N=14
		Poor		59% N=39
	Wellington as a place to visit	Excellent		5% N=6
		Good		8% N=8
		Fair		53% N=57
		Poor		35% N=37
	Wellington as a place to retire	Excellent		10% N=10
		Good		23% N=23
		Fair		37% N=37
		Poor		31% N=31
	The overall quality of life	Excellent		6% N=7
		Good		52% N=59
		Fair		32% N=36
		Poor		10% N=11

Please rate each of the following aspects of quality of life in Wellington.	Sense of community	Excellent		14% N=16
		Good		43% N=48
		Fair		30% N=33
		Poor		14% N=16
Please rate each of the following characteristics as they relate to Wellington as a whole.	Overall economic health	Excellent		5% N=5
		Good		15% N=17
		Fair		48% N=53
		Poor		32% N=35
	Overall quality of the transportation system	Good		11% N=11
		Fair		30% N=32
		Poor		59% N=63
	Overall design or layout of residential and commercial areas	Excellent		2% N=3
		Good		40% N=44
		Fair		34% N=38
		Poor		24% N=27
	Overall quality of the utility infrastructure	Excellent		0% N=
		Good		3% N=3
		Fair		24% N=26
		Poor		73% N=80
	Overall feeling of safety	Excellent		13% N=15
		Good		46% N=52
		Fair		35% N=40
		Poor		5% N=6
	Overall quality of natural environment	Excellent		2% N=2
		Good		31% N=35
		Fair		53% N=59
		Poor		14% N=16
	Overall quality of parks and recreation opportunities	Excellent		4% N=4
		Good		38% N=39
		Fair		44% N=45
		Poor		14% N=15
	Overall health and wellness opportunities	Excellent		2% N=3

Please rate each of the following characteristics as they relate to Wellington as a whole.	Overall health and wellness opportunities	Good		14% N=15
		Fair		51% N=54
		Poor		33% N=35
	Overall opportunities for education, culture, and the arts	Good		17% N=18
		Fair		28% N=29
		Poor		55% N=56
	Residents' connection and engagement with their community	Excellent		12% N=13
		Good		25% N=27
		Fair		46% N=51
		Poor		17% N=19
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Wellington to someone who asks	Very likely		13% N=15
		Somewhat likely		50% N=57
		Somewhat unlikely		17% N=20
		Very unlikely		20% N=22
	Remain in Wellington for the next five years	Very likely		42% N=44
		Somewhat likely		21% N=22
		Somewhat unlikely		17% N=17
		Very unlikely		20% N=21
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		56% N=64
		Somewhat safe		38% N=43
		Neither safe nor unsafe		3% N=3
		Somewhat unsafe		2% N=3
		Very unsafe		0% N=
	In Wellington's downtown/commercial area during the day	Very safe		55% N=62
		Somewhat safe		32% N=37
		Neither safe nor unsafe		11% N=13
		Somewhat unsafe		1% N=1
	From property crime	Very safe		19% N=21
		Somewhat safe		39% N=43
		Neither safe nor unsafe		15% N=16
		Somewhat unsafe		22% N=25
		Very unsafe		6% N=7

Please rate how safe or unsafe you feel:	From violent crime	Very safe		40% N=44
		Somewhat safe		33% N=36
		Neither safe nor unsafe		17% N=19
		Somewhat unsafe		7% N=8
		Very unsafe		3% N=4
	From fire, flood, or other natural disaster	Very safe		23% N=26
		Somewhat safe		51% N=57
		Neither safe nor unsafe		14% N=16
		Somewhat unsafe		10% N=11
		Very unsafe		2% N=2
Please rate the job you feel the Wellington community does at each of the following.	Making all residents feel welcome	Excellent		6% N=6
		Good		29% N=31
		Fair		46% N=49
		Poor		19% N=20
	Attracting people from diverse backgrounds	Excellent		3% N=3
		Good		13% N=13
		Fair		40% N=38
		Poor		44% N=42
	Valuing/respecting residents from diverse backgrounds	Excellent		4% N=4
		Good		18% N=17
		Fair		29% N=27
		Poor		49% N=46
	Taking care of vulnerable residents	Excellent		2% N=2
		Good		14% N=11
		Fair		36% N=29
		Poor		48% N=38
Please rate each of the following in the Wellington community.	Overall quality of business and service establishments	Excellent		3% N=3
		Good		37% N=42
		Fair		41% N=46
		Poor		19% N=22
	Variety of business and service establishments	Excellent		2% N=2
		Good		12% N=13

Please rate each of the following in the Wellington community.	Variety of business and service establishments	Fair		41% N=46
		Poor		45% N=51
	Vibrancy of downtown/commercial area	Excellent		5% N=5
		Good		26% N=29
		Fair		45% N=51
		Poor		24% N=27
	Employment opportunities	Good		2% N=2
		Fair		23% N=19
		Poor		74% N=61
	Shopping opportunities	Good		5% N=5
		Fair		23% N=26
		Poor		72% N=81
	Cost of living	Excellent		1% N=1
		Good		18% N=20
		Fair		47% N=52
		Poor		35% N=39
	Overall image or reputation	Excellent		5% N=6
		Good		29% N=31
		Fair		39% N=42
		Poor		27% N=29
Please also rate each of the following in the Wellington community.	Traffic flow on major streets	Excellent		13% N=15
		Good		28% N=32
		Fair		32% N=36
		Poor		26% N=30
	Ease of public parking	Excellent		3% N=4
		Good		33% N=37
		Fair		37% N=41
		Poor		27% N=30
	Ease of travel by car	Excellent		16% N=18
		Good		40% N=45
		Fair		35% N=39
		Poor		9% N=10

Please also rate each of the following in the Wellington community.



Please also rate each of the following in the Wellington community.

Variety of housing options	Fair		42% N=45
	Poor		28% N=31
Availability of affordable quality housing	Excellent		0% N=
	Good		13% N=13
	Fair		40% N=39
	Poor		47% N=47
Overall quality of new development	Excellent		5% N=5
	Good		27% N=28
	Fair		39% N=40
	Poor		30% N=31
Overall appearance	Excellent		1% N=1
	Good		50% N=56
	Fair		30% N=33
	Poor		20% N=22
Cleanliness	Excellent		12% N=14
	Good		35% N=40
	Fair		42% N=47
	Poor		10% N=12
Water resources	Excellent		5% N=5
	Good		20% N=21
	Fair		30% N=31
	Poor		46% N=48
Air quality	Excellent		14% N=15
	Good		39% N=41
	Fair		40% N=42
	Poor		7% N=8
Availability of paths and walking trails	Excellent		4% N=5
	Good		29% N=31
	Fair		44% N=48
	Poor		23% N=24
Fitness opportunities	Excellent		2% N=2
	Good		27% N=28

Please also rate each of the following in the Wellington community.

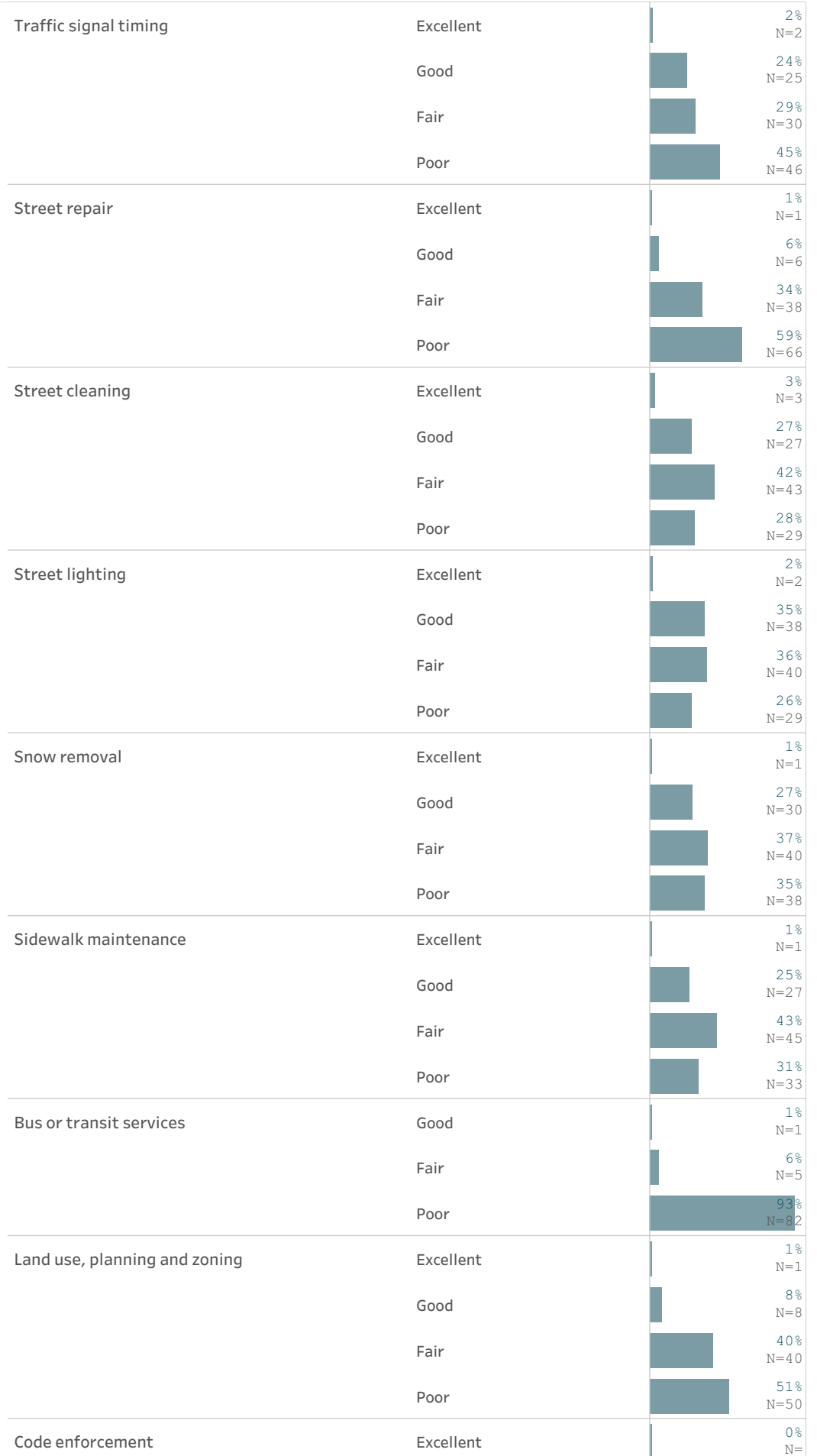
Fitness opportunities	Fair		42% N=43
	Poor		30% N=31
Recreational opportunities	Excellent		1% N=1
	Good		18% N=19
	Fair		30% N=32
	Poor		51% N=55
Availability of affordable quality food	Excellent		2% N=2
	Good		27% N=30
	Fair		39% N=43
	Poor		32% N=36
Availability of affordable quality health care	Good		19% N=19
	Fair		32% N=33
	Poor		50% N=51
Availability of preventive health services	Good		19% N=20
	Fair		35% N=35
	Poor		46% N=47
Availability of affordable quality mental health care	Good		4% N=3
	Fair		14% N=12
	Poor		82% N=73
Opportunities to attend cultural/arts/music activities	Excellent		0% N=
	Good		11% N=12
	Fair		32% N=34
	Poor		56% N=59
Community support for the arts	Good		16% N=16
	Fair		33% N=33
	Poor		51% N=51
Availability of affordable quality childcare/preschool	Excellent		7% N=5
	Good		6% N=4
	Fair		18% N=13
	Poor		69% N=51
K-12 education	Excellent		7% N=6
	Good		38% N=34

Please also rate each of the following in the Wellington community.

K-12 education	Fair		23% N=21
	Poor		32% N=28
Adult educational opportunities	Good		1% N=1
	Fair		25% N=19
	Poor		74% N=56
Sense of civic/community pride	Excellent		8% N=9
	Good		30% N=33
	Fair		33% N=37
	Poor		28% N=31
Neighborliness of residents	Excellent		8% N=9
	Good		38% N=41
	Fair		35% N=38
	Poor		19% N=20
Opportunities to participate in social events and activities	Excellent		8% N=9
	Good		31% N=34
	Fair		42% N=45
	Poor		18% N=20
Opportunities to attend special events and festivals	Excellent		13% N=14
	Good		36% N=39
	Fair		40% N=43
	Poor		11% N=12
Opportunities to volunteer	Excellent		10% N=8
	Good		36% N=30
	Fair		38% N=31
	Poor		16% N=13
Opportunities to participate in community matters	Excellent		10% N=10
	Good		25% N=26
	Fair		49% N=50
	Poor		16% N=17
Openness and acceptance of the community toward people of diverse backgrounds	Excellent		2% N=2
	Good		17% N=17
	Fair		35% N=33

Please also rate each of the following in the Wellington community.	Openness and acceptance of the community toward people of diverse backgrounds	Poor		45% N=43
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the Town of Wellington for help or information	No		51% N=57
		Yes		49% N=55
	Contacted Wellington elected officials to express your opinion	No		60% N=68
		Yes		40% N=44
	Attended a local public meeting	No		49% N=55
		Yes		51% N=57
	Watched a local public meeting	No		43% N=48
		Yes		57% N=64
	Volunteered your time to some group/activity	No		63% N=70
		Yes		37% N=41
	Campaigned or advocated for a local issue, cause, or candidate	No		64% N=72
		Yes		36% N=41
	Voted in your most recent local election	No		10% N=11
		Yes		90% N=101
	Used public transportation instead of driving	No		89% N=100
		Yes		11% N=12
	Carpooled with other adults or children instead of driving alone	No		57% N=64
		Yes		43% N=49
	Walked or biked instead of driving	No		43% N=49
		Yes		57% N=64
Please rate the quality of each of the following services in Wellington.	Public information services	Excellent		1% N=1
		Good		27% N=28
		Fair		48% N=48
		Poor		24% N=24
	Economic development	Good		12% N=12
		Fair		42% N=41
		Poor		46% N=45
	Traffic enforcement	Excellent		4% N=3
		Good		28% N=27
		Fair		42% N=42
		Poor		26% N=26

Please rate the quality of each of the following services in Wellington.



Please rate the quality of each of the following services in Wellington.	Code enforcement	Good		11% N=10
		Fair		42% N=39
		Poor		46% N=43
	Affordable high-speed internet access	Excellent		2% N=2
		Good		11% N=12
		Fair		21% N=23
		Poor		66% N=71
	Garbage collection	Excellent		5% N=6
		Good		43% N=47
		Fair		28% N=31
		Poor		24% N=26
	Drinking water	Excellent		1% N=1
		Good		13% N=14
		Fair		16% N=18
		Poor		70% N=78
	Sewer services	Excellent		2% N=2
		Good		18% N=17
		Fair		58% N=56
		Poor		23% N=22
	Storm water management	Excellent		0% N=
		Good		34% N=30
		Fair		46% N=40
		Poor		20% N=18
	Power (electric and/or gas) utility	Excellent		2% N=2
		Good		37% N=39
		Fair		45% N=47
		Poor		17% N=17
	Utility billing	Excellent		3% N=3
		Good		19% N=21
		Fair		47% N=51
		Poor		32% N=35
	Police/Sheriff services	Excellent		19% N=20

Please rate the quality of each of the following services in Wellington.	Police/Sheriff services	Good		50% N=53
		Fair		23% N=24
		Poor		8% N=9
	Crime prevention	Excellent		5% N=5
		Good		48% N=48
		Fair		26% N=26
		Poor		21% N=21
	Animal control	Excellent		1% N=1
		Good		18% N=17
		Fair		31% N=30
		Poor		50% N=48
	Ambulance or emergency medical services	Excellent		14% N=12
		Good		29% N=24
		Fair		37% N=30
		Poor		20% N=17
	Fire services	Excellent		22% N=19
		Good		48% N=41
		Fair		20% N=17
		Poor		10% N=9
	Fire prevention and education	Excellent		5% N=4
		Good		49% N=39
		Fair		22% N=18
		Poor		24% N=19
	Emergency preparedness	Excellent		5% N=4
		Good		19% N=14
		Fair		40% N=28
		Poor		36% N=25
	Preservation of natural areas	Excellent		6% N=5
		Good		16% N=15
		Fair		44% N=41
		Poor		33% N=31
	Wellington open space	Excellent		6% N=6

Please rate the quality of each of the following services in Wellington.	Wellington open space	Good		27% N=25
		Fair		42% N=39
		Poor		24% N=22
Recycling		Excellent		6% N=7
		Good		30% N=31
		Fair		37% N=39
		Poor		26% N=27
Yard waste pick-up		Excellent		1% N=1
		Good		21% N=19
		Fair		37% N=35
		Poor		41% N=38
Town parks		Excellent		11% N=12
		Good		41% N=45
		Fair		38% N=42
		Poor		11% N=12
Recreation programs or classes		Excellent		7% N=7
		Good		20% N=19
		Fair		42% N=40
		Poor		31% N=30
Recreation centers or facilities		Good		13% N=13
		Fair		23% N=22
		Poor		65% N=65
Health services		Excellent		3% N=3
		Good		23% N=22
		Fair		37% N=36
		Poor		37% N=36
Public library services		Excellent		29% N=28
		Good		36% N=35
		Fair		21% N=20
		Poor		14% N=13
Overall customer service by Wellington employees		Excellent		16% N=15
		Good		20% N=19

Please rate the quality of each of the following services in Wellington.	Overall customer service by Wellington employees	Fair		48% N=45
		Poor		16% N=15
Please rate the following categories of Wellington government performance.	The value of services for the taxes paid to Wellington	Excellent		0% N=
		Good		14% N=15
		Fair		33% N=36
		Poor		53% N=58
	The overall direction that Wellington is taking	Excellent		1% N=1
		Good		14% N=15
		Fair		45% N=46
		Poor		40% N=41
	The job Wellington government does at welcoming resident involvement	Excellent		4% N=4
		Good		22% N=22
		Fair		40% N=38
		Poor		34% N=33
	Overall confidence in Wellington government	Excellent		1% N=1
		Good		18% N=19
		Fair		23% N=25
		Poor		57% N=61
	Generally acting in the best interest of the community	Excellent		1% N=1
		Good		17% N=19
		Fair		40% N=44
		Poor		41% N=45
	Being honest	Good		22% N=21
		Fair		30% N=28
		Poor		48% N=45
	Being open and transparent to the public	Good		15% N=15
		Fair		37% N=39
		Poor		49% N=51
	Informing residents about issues facing the community	Excellent		1% N=1
		Good		15% N=16
		Fair		31% N=34
		Poor		53% N=57

Please rate the following categories of Wellington government performance.	Treating all residents fairly	Excellent		3% N=3
		Good		20% N=17
		Fair		44% N=38
		Poor		34% N=29
	Treating residents with respect	Excellent		3% N=3
		Good		19% N=18
		Fair		49% N=45
		Poor		29% N=27
Overall, how would you rate the quality of the services provided by each of the following?	The Town of Wellington	Excellent		1% N=1
		Good		33% N=35
		Fair		42% N=45
		Poor		24% N=25
	The Federal Government	Good		25% N=25
		Fair		39% N=39
		Poor		36% N=36
Please rate how important, if at all, you think it is for the Wellington community to focus on each of the following in the coming two years.	Overall economic health	Essential		40% N=45
		Very important		47% N=53
		Somewhat important		12% N=14
	Overall quality of the transportation system	Essential		13% N=14
		Very important		36% N=40
		Somewhat important		37% N=41
		Not at all important		14% N=15
	Overall design or layout of residential and commercial areas	Essential		21% N=23
		Very important		38% N=43
		Somewhat important		36% N=41
		Not at all important		5% N=5
	Overall quality of the utility infrastructure	Essential		70% N=75
		Very important		26% N=28
		Somewhat important		3% N=3
		Not at all important		1% N=1
	Overall feeling of safety	Essential		32% N=36
		Very important		47% N=53

Please rate how important, if at all, you think it is for the Wellington community to focus on each of the following in the coming two years.	Overall feeling of safety	Somewhat important		21% N=23
		Not at all important		0% N=
	Overall quality of natural environment	Essential		27% N=31
		Very important		40% N=45
		Somewhat important		25% N=28
		Not at all important		8% N=9
	Overall quality of parks and recreation opportunities	Essential		24% N=27
		Very important		47% N=53
		Somewhat important		24% N=27
		Not at all important		5% N=5
	Overall health and wellness opportunities	Essential		20% N=22
		Very important		37% N=42
		Somewhat important		36% N=40
		Not at all important		8% N=9
Please indicate how much of a source, if at all, you consider each of the following for obtaining information about the Town government and its activities, events, and services:	Overall opportunities for education, culture, and the arts	Essential		11% N=12
		Very important		41% N=46
		Somewhat important		34% N=38
		Not at all important		15% N=17
	Residents' connection and engagement with their community	Essential		18% N=20
		Very important		43% N=49
		Somewhat important		36% N=41
		Not at all important		3% N=3
	Town's website (wellingtoncolorado.gov)	Major source		49% N=54
		Minor source		41% N=45
		Not a source		10% N=11
	Monthly newsletter (email)	Major source		16% N=18
		Minor source		48% N=53
		Not a source		36% N=40
	Utility Bill Inserts (mail)	Major source		15% N=17
		Minor source		47% N=53
		Not a source		38% N=42
	Town of Wellington Facebook	Major source		55% N=61

Please indicate how much of a source, if at all, you consider each of the following for obtaining information about the Town government and its activities, events, and services:

Town of Wellington Facebook	Minor source		29% N=32
	Not a source		16% N=18
Town of Wellington Twitter	Major source		4% N=4
	Minor source		20% N=22
	Not a source		76% N=85
Town of Wellington Instagram	Major source		15% N=16
	Minor source		24% N=26
	Not a source		61% N=67
Town of Wellington Nextdoor	Major source		5% N=6
	Minor source		26% N=29
	Not a source		69% N=76
Board of Trustee's meetings (online or in-person)	Major source		32% N=36
	Minor source		43% N=48
	Not a source		24% N=27

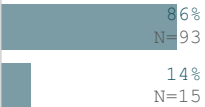
Please indicate your level of support for local government investment in the following:

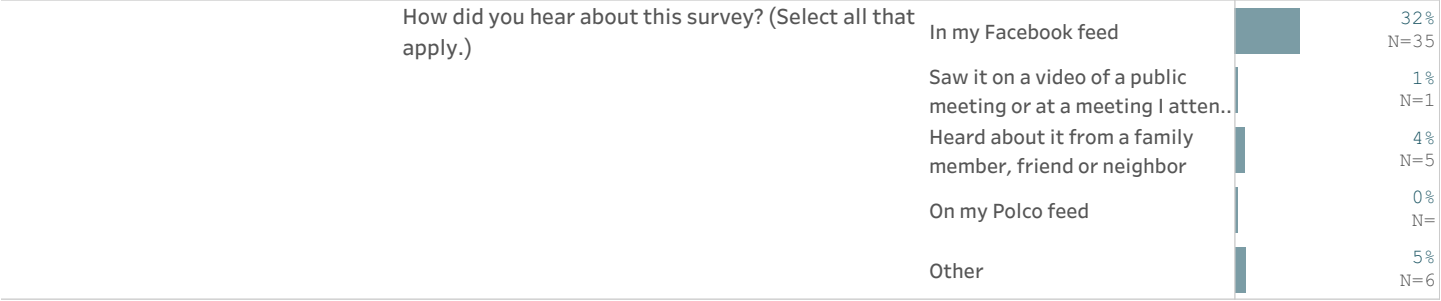
Community Recreation Center	Strongly support		62% N=69
	Somewhat support		23% N=26
	Somewhat oppose		7% N=7
	Strongly oppose		8% N=9
Public pool	Strongly support		60% N=66
	Somewhat support		19% N=21
	Somewhat oppose		5% N=5
	Strongly oppose		16% N=18
Community gathering spaces	Strongly support		48% N=49
	Somewhat support		41% N=42
	Somewhat oppose		8% N=8
	Strongly oppose		3% N=3
Open space/community buffers	Strongly support		50% N=53
	Somewhat support		43% N=46
	Somewhat oppose		6% N=6
	Strongly oppose		2% N=2
Bus route to Fort Collins	Strongly support		36% N=38
	Somewhat support		41% N=44

Please indicate your level of support for local government investment in the following:	Bus route to Fort Collins	Somewhat oppose		10% N=10
		Strongly oppose		14% N=15
	Increased trails	Strongly support		65% N=67
		Somewhat support		27% N=28
		Somewhat oppose		6% N=6
		Strongly oppose		2% N=2
How interested, if at all, is your household in participating in the following activities or services?	Outdoor concerts	Very interested		56% N=62
		Somewhat interested		30% N=33
		Not at all interested		14% N=16
	Activities for the whole family	Very interested		60% N=68
		Somewhat interested		25% N=29
		Not at all interested		14% N=16
	Water sports (paddle boarding, kayaking, rafting, etc.)	Very interested		52% N=57
		Somewhat interested		25% N=28
		Not at all interested		23% N=25
	Nature-based programs (horseback riding, hiking, archery, etc.)	Very interested		54% N=59
		Somewhat interested		38% N=41
		Not at all interested		9% N=10
	Current sports programs	Very interested		33% N=36
		Somewhat interested		42% N=46
		Not at all interested		25% N=28
	New sports programs (adult basketball, track, wrestling, etc.)	Very interested		31% N=34
		Somewhat interested		33% N=36
		Not at all interested		36% N=39
	Music programs	Very interested		30% N=33
		Somewhat interested		43% N=48
		Not at all interested		28% N=31
	Creative arts programs (drawing, graphic design, pottery, etc.)	Very interested		28% N=31
		Somewhat interested		46% N=51
		Not at all interested		26% N=28
	Dance programs	Very interested		22% N=25
		Somewhat interested		34% N=38

How interested, if at all, is your household in participating in the following activities or services?	Dance programs	Not at all interested	 44% N=49
	Therapeutic recreation	Very interested	 30% N=34
		Somewhat interested	 44% N=49
		Not at all interested	 27% N=30
In general, how many times do you:	Access the internet from your home	Several times a day	 79% N=89
		Once a day	 4% N=4
		A few times a week	 5% N=6
		Every few weeks	 2% N=2
		Less often or never	 10% N=12
	Access the internet from your cell phone	Several times a day	 92% N=103
		Once a day	 5% N=6
		A few times a week	 1% N=1
		Less often or never	 1% N=1
	Visit social media sites	Several times a day	 74% N=84
		Once a day	 10% N=12
		A few times a week	 5% N=6
		Every few weeks	 1% N=1
		Less often or never	 9% N=10
	Use or check email	Several times a day	 79% N=87
		Once a day	 12% N=14
		A few times a week	 3% N=4
		Every few weeks	 5% N=5
		Less often or never	 1% N=1
	Share your opinions online	Several times a day	 6% N=7
		Once a day	 3% N=3
		A few times a week	 14% N=16
		Every few weeks	 23% N=26
		Less often or never	 55% N=61
	Shop online	Several times a day	 7% N=8
		Once a day	 16% N=18
		A few times a week	 45% N=50
		Every few weeks	 29% N=32

In general, how many times do you:	Shop online	Less often or never		4% N=4
	Please rate your overall health.	Excellent		28% N=32
		Very good		38% N=42
		Good		28% N=32
		Fair		5% N=6
		Poor		0% N=1
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Very positive			6% N=7
	Somewhat positive			7% N=7
	Neutral			36% N=41
	Somewhat negative			38% N=43
	Very negative			13% N=14
How many years have you lived in Wellington?	Less than 2 years			7% N=8
	2-5 years			25% N=28
	6-10 years			42% N=47
	11-20 years			17% N=19
	More than 20 years			9% N=10
Which best describes the building you live in?	Single-family detached home			93% N=104
	Townhouse or duplex (may share walls but no units above ..			2% N=2
	Condominium or apartment (have units above or below you)			4% N=4
	Other			1% N=1
Do you rent or own your home?	Rent			14% N=15
	Own			86% N=89
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$300			2% N=2
	\$300 to \$599			2% N=2
	\$600 to \$999			3% N=3
	\$1,000 to \$1,499			7% N=7
	\$1,500 to \$2,499			50% N=51
	\$2,500 to \$3,999			35% N=35
	\$4,000 to \$6,999			0% N=
	\$10,000 or more			1% N=1
Do any children 17 or under live in your household?	No			41% N=44
	Yes			59% N=63

Are you or any other members of your household aged 65 or older?	No		86% N=93
	Yes		14% N=15
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	\$25,000 to \$49,999		6% N=6
	\$50,000 to \$74,999		22% N=22
	\$75,000 to \$99,999		20% N=20
	\$100,000 to \$149,999		21% N=21
	\$150,000 to \$199,999		16% N=16
	\$200,000 to \$299,999		13% N=13
	\$300,000 or more		3% N=3
Are you of Hispanic, Latino/a/x, or Spanish origin?	No, not of Hispanic, Latino/a/x, or Spanish origin		88% N=93
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanis..		12% N=13
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaska Native		1% N=1
	Asian		1% N=1
	White		95% N=100
	A race not listed		9% N=9
In which category is your age?	18-24 years		4% N=4
	25-34 years		25% N=28
	35-44 years		29% N=32
	45-54 years		16% N=18
	55-64 years		15% N=17
	65-74 years		8% N=9
	75 years or older		3% N=4
What is your gender?	Woman		50% N=54
	Man		45% N=48
	Identify in another way		5% N=5
If you identify in another way, how would you desc..	Identify in another way		100% N=5
How did you hear about this survey? (Select all that apply.)	The Town's website		7% N=8
	The Town's social media (Facebook, Twitter, Instagram,...		55% N=61
	Received an email from the Town		11% N=13
	In a Town newsletter or utility bill		6% N=6
	Received a postcard or letter from the Town		2% N=3
	Nextdoor		4% N=4



The Town of Wellington 2023 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Wellington.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Wellington as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Wellington as a place to raise children.....	1	2	3	4	5
Wellington as a place to work	1	2	3	4	5
Wellington as a place to visit	1	2	3	4	5
Wellington as a place to retire.....	1	2	3	4	5
The overall quality of life in Wellington.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Wellington as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Wellington	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Wellington	1	2	3	4	5
Overall design or layout of Wellington's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Wellington (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4	5
Overall feeling of safety in Wellington.....	1	2	3	4	5
Overall quality of natural environment in Wellington.....	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Wellington.....	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Wellington to someone who asks	1	2	3	4	5
Remain in Wellington for the next five years	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Wellington's downtown/commercial area during the day	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Wellington community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Wellington community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Wellington	1	2	3	4	5
Variety of business and service establishments in Wellington.....	1	2	3	4	5
Vibrancy of downtown/commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Wellington.....	1	2	3	4	5
Overall image or reputation of Wellington	1	2	3	4	5

7. Please also rate each of the following in the Wellington community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Wellington.....	1	2	3	4	5
Ease of travel by public transportation in Wellington.....	1	2	3	4	5
Ease of travel by bicycle in Wellington.....	1	2	3	4	5
Ease of walking in Wellington	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods	1	2	3	4	5
Preservation of the historical or cultural character of the community	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Wellington.....	1	2	3	4	5
Overall appearance of Wellington	1	2	3	4	5
Cleanliness of Wellington.....	1	2	3	4	5
Water resources (lakes, ponds, riverways, etc.)	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) ...	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Wellington.....	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the Town of Wellington (in-person, phone, email, or web) for help or information.....	1	2
Contacted Wellington elected officials (in-person, phone, email, or web) to express your opinion	1	2
Attended a local public meeting (of local elected officials like, advisory boards, town halls, HOA, neighborhood watch, etc.)	1	2
Watched (online) a local public meeting	1	2
Volunteered your time to some group/activity in Wellington.....	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election	1	2
Used bus, rail, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving	1	2

The Town of Wellington 2023 Community Survey

9. Please rate the quality of each of the following services in Wellington.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Affordable high-speed internet access	1	2	3	4	5
Garbage collection	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.)	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing	1	2	3	4	5
Police/Sheriff services.....	1	2	3	4	5
Crime prevention	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Fire services.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts)	1	2	3	4	5
Wellington open space	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
Town parks.....	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services	1	2	3	4	5
Overall customer service by Wellington employees (staff, receptionists, planners, etc.)	1	2	3	4	5

10. Please rate the following categories of Wellington government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Wellington.....	1	2	3	4	5
The overall direction that Wellington is taking.....	1	2	3	4	5
The job Wellington government does at welcoming resident involvement.....	1	2	3	4	5
Overall confidence in Wellington government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5
Treating residents with respect	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The Town of Wellington.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Wellington community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Wellington	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Wellington	1	2	3	4
Overall design or layout of Wellington's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4
Overall quality of the utility infrastructure in Wellington (water, sewer, storm water, electric/gas, broadband)	1	2	3	4
Overall feeling of safety in Wellington	1	2	3	4
Overall quality of natural environment in Wellington	1	2	3	4
Overall quality of parks and recreation opportunities	1	2	3	4
Overall health and wellness opportunities in Wellington	1	2	3	4
Overall opportunities for education, culture, and the arts	1	2	3	4
Residents' connection and engagement with their community	1	2	3	4

13. Please indicate how much of a source, if at all, you consider each of the following for obtaining information about the Town government and its activities, events, and services:

	<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>
Town's website (wellingtoncolorado.gov)	1	2	3
Monthly newsletter (email)	1	2	3
Utility Bill Inserts (mail)	1	2	3
Town of Wellington Facebook	1	2	3
Town of Wellington Twitter	1	2	3
Town of Wellington Instagram	1	2	3
Town of Wellington Nextdoor	1	2	3
Board of Trustee's meetings (online or in-person)	1	2	3

14. Please indicate your level of support for local government investment in the following:

	<u>Strongly support</u>	<u>Somewhat support</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know</u>
Community Recreation Center	1	2	3	4	5
Public pool	1	2	3	4	5
Community gathering spaces	1	2	3	4	5
Open space/community buffers	1	2	3	4	5
Bus route to Fort Collins	1	2	3	4	5
Increased trails	1	2	3	4	5

15. How interested, if at all, is your household in participating in the following activities or services?

	<u>Very interested</u>	<u>Somewhat interested</u>	<u>Not at all interested</u>
Outdoor concerts	1	2	3
Activities for the whole family	1	2	3
Water sports (paddle boarding, kayaking, rafting, etc.)	1	2	3
Nature-based programs (horseback riding, hiking, archery, etc.)	1	2	3
Current sports programs	1	2	3
New sports programs (adult basketball, track, wrestling, etc.)	1	2	3
Music programs	1	2	3
Creative arts programs (drawing, graphic design, pottery, etc.)	1	2	3
Dance programs	1	2	3
Therapeutic recreation	1	2	3

16. Is there a community issue or concern that is not addressed in the survey that you would like the Town of Wellington to prioritize in the next five years? Please explain only one.

The Town of Wellington 2023 Community Survey

Our last questions are about you and your household.

Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:

	Several times a day	Once a day	A few times a week	Every few weeks	Less often or never	Don't know
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	1	2	3	4	5	6
Use or check email	1	2	3	4	5	6
Share your opinions online	1	2	3	4	5	6
Shop online	1	2	3	4	5	6

D2. Please rate your overall health.

☐ Excellent ☐ Very good ☐ Good ☐ Fair ☐ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

☐ Very positive ☐ Somewhat positive ☐ Neutral ☐ Somewhat negative ☐ Very negative

D4. How many years have you lived in Wellington?

- ☐ Less than 2 years
- ☐ 2-5 years
- ☐ 6-10 years
- ☐ 11-20 years
- ☐ More than 20 years

D5. Which best describes the building you live in?

- ☐ Single-family detached home
- ☐ Townhouse or duplex (may share walls but no units above or below you)
- ☐ Condominium or apartment (have units above or below you)
- ☐ Mobile home
- ☐ Other

D6. Do you rent or own your home?

- ☐ Rent
- ☐ Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

- ☐ Less than \$300
- ☐ \$300 to \$599
- ☐ \$600 to \$999
- ☐ \$1,000 to \$1,499
- ☐ \$1,500 to \$2,499
- ☐ \$2,500 to \$3,999
- ☐ \$4,000 to \$6,999
- ☐ \$7,000 to \$9,999
- ☐ \$10,000 or more

D8. Do any children 17 or under live in your household?

- ☐ No
- ☐ Yes

D9. Are you or any other members of your household aged 65 or older?

- ☐ No
- ☐ Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- ☐ Less than \$25,000
- ☐ \$25,000 to \$49,999
- ☐ \$50,000 to \$74,999
- ☐ \$75,000 to \$99,999
- ☐ \$100,000 to \$149,999
- ☐ \$150,000 to \$199,999
- ☐ \$200,000 to \$299,999
- ☐ \$300,000 or more

D11. Are you of Hispanic, Latino/a/x, or Spanish origin?

- ☐ No
- ☐ Yes

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- ☐ American Indian or Alaskan Native
- ☐ Asian
- ☐ Black or African American
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ White
- ☐ A race not listed

D13. In which category is your age?

- ☐ 18-24 years
- ☐ 25-34 years
- ☐ 35-44 years
- ☐ 45-54 years
- ☐ 55-64 years
- ☐ 65-74 years
- ☐ 75 years or older

D14. What is your gender?

- ☐ Woman
- ☐ Man
- ☐ Identify in another way → go to D14a

D14a. If you identify in another way, how would you describe your gender?

- ☐ Agender/I don't identify with any gender
- ☐ Genderqueer/gender fluid
- ☐ Non-binary
- ☐ Transgender man
- ☐ Transgender woman
- ☐ Two-spirit
- ☐ Identify in another way

Thank you!

Please return the completed survey in the postage-paid envelope to:
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